



Sandusky

2009 Household Income Chart

Prepared by Brondino and Associates Inc

Site 1

Site 2

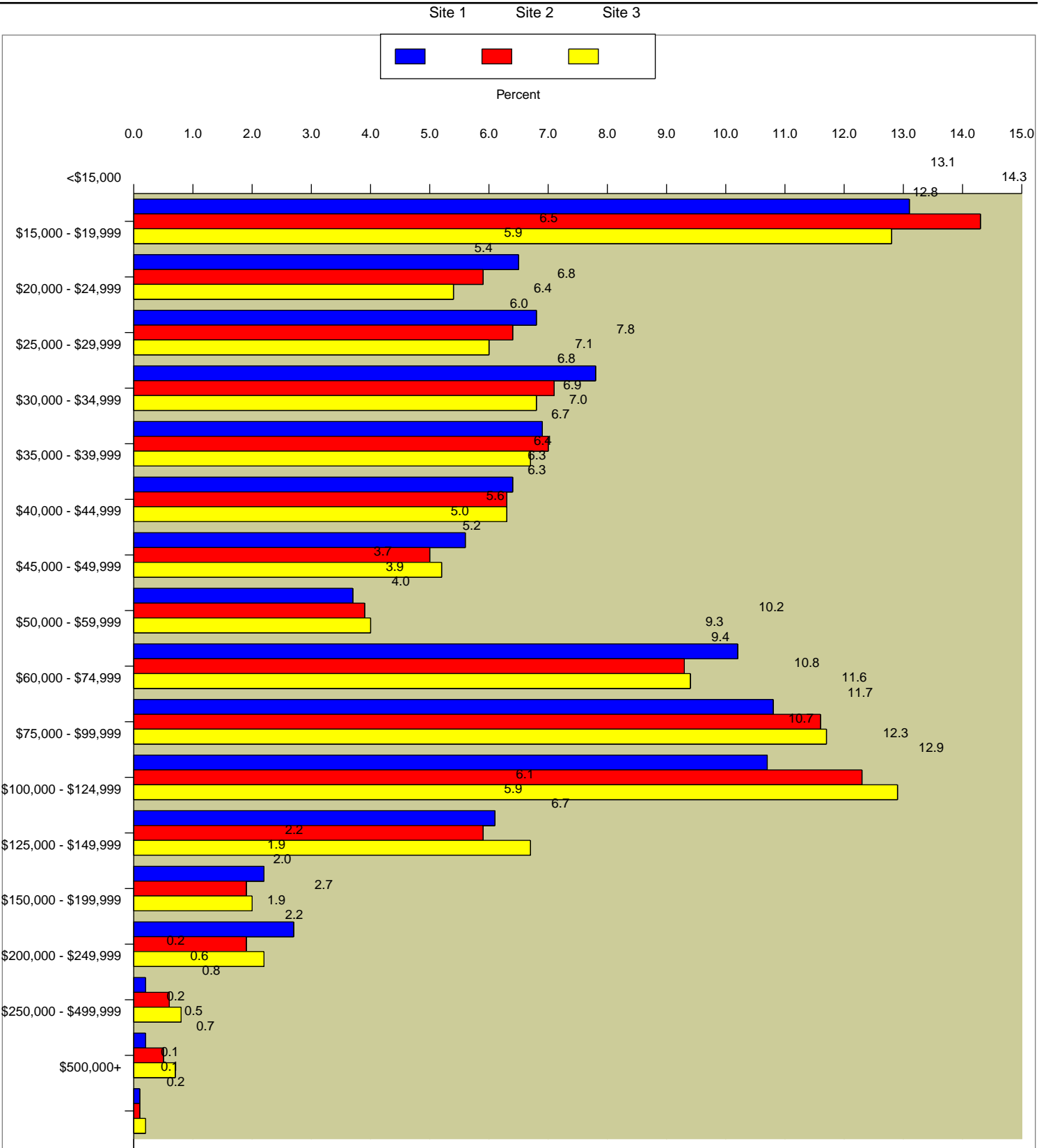
Site 3

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

2009 Household Income



Source: ESRI forecasts for 2009.



Households by Income

Prepared by Brondino and Associates Inc

Sandusky

Latitude: 41.431565

Site Type: Ring

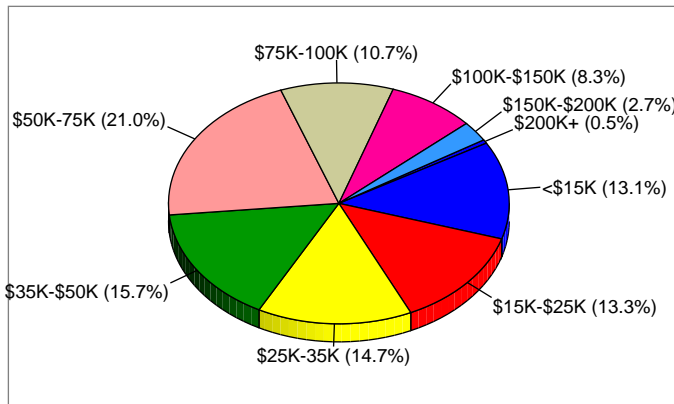
Longitude: -82.702598

Radius: 1 Miles

The data reflect estimated household income in 2009 for persons 15 years and older. It includes income from wages or salary, net self-employment, interest dividends, rentals or royalties, Social Security, retirement, disability, and welfare. Household income is the total for all persons over age 15 in the household. Median household income is the income where half of all households in an area have a larger income and half have a smaller income.

Income	Households, 2009 Estimate	Percent of Households
<\$15,000	399	13.1%
\$15,000 - \$24,999	407	13.3%
\$25,000 - \$34,999	450	14.7%
\$35,000 - \$49,999	480	15.7%
\$50,000 - \$74,999	641	21.0%
\$75,000 - \$99,999	328	10.7%
\$100,000 - \$149,999	253	8.3%
\$150,000 - \$199,000	83	2.7%
\$200,000+	14	0.5%
	Here	US
2009 Estimate Per Capita Income	\$22,575	\$27,916
Median Household Income	\$42,067	\$53,154

2009 Households by Income



Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2009 and 2014). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. ESRI forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Households by Income

Prepared by Brondino and Associates Inc

Sandusky

Latitude: 41.431565

Site Type: Ring

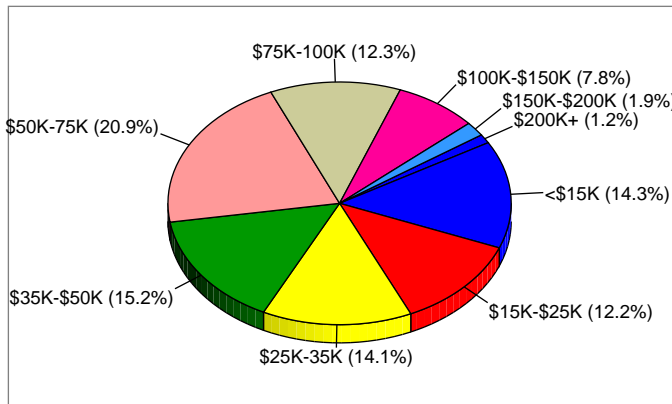
Longitude: -82.702598

Radius: 3 Miles

The data reflect estimated household income in 2009 for persons 15 years and older. It includes income from wages or salary, net self-employment, interest dividends, rentals or royalties, Social Security, retirement, disability, and welfare. Household income is the total for all persons over age 15 in the household. Median household income is the income where half of all households in an area have a larger income and half have a smaller income.

Income	Households, 2009 Estimate	Percent of Households
<\$15,000	2,082	14.3%
\$15,000 - \$24,999	1,777	12.2%
\$25,000 - \$34,999	2,049	14.1%
\$35,000 - \$49,999	2,207	15.2%
\$50,000 - \$74,999	3,039	20.9%
\$75,000 - \$99,999	1,791	12.3%
\$100,000 - \$149,999	1,137	7.8%
\$150,000 - \$199,000	282	1.9%
\$200,000+	168	1.2%
	Here	US
2009 Estimate Per Capita Income	\$23,371	\$27,916
Median Household Income	\$42,938	\$53,154

2009 Households by Income



Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2009 and 2014). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. ESRI forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Households by Income

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Sandusky

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Site Type: Ring

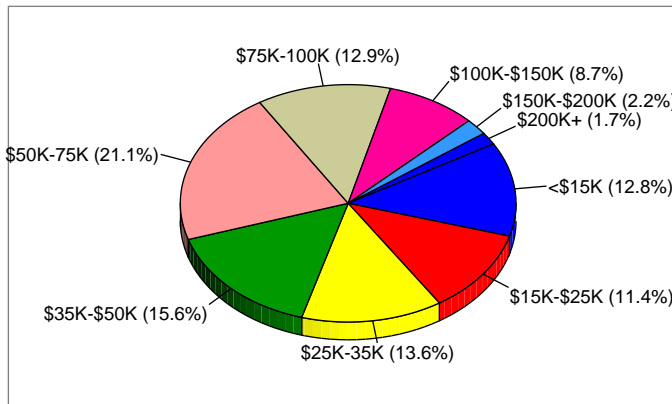
Longitude: -82.702598

Radius: 5 Miles

The data reflect estimated household income in 2009 for persons 15 years and older. It includes income from wages or salary, net self-employment, interest dividends, rentals or royalties, Social Security, retirement, disability, and welfare. Household income is the total for all persons over age 15 in the household. Median household income is the income where half of all households in an area have a larger income and half have a smaller income.

Income	Households, 2009 Estimate	Percent of Households
<\$15,000	2,279	12.8%
\$15,000 - \$24,999	2,026	11.4%
\$25,000 - \$34,999	2,406	13.6%
\$35,000 - \$49,999	2,762	15.6%
\$50,000 - \$74,999	3,746	21.1%
\$75,000 - \$99,999	2,288	12.9%
\$100,000 - \$149,999	1,551	8.7%
\$150,000 - \$199,000	390	2.2%
\$200,000+	307	1.7%
	Here	US
2009 Estimate Per Capita Income	\$25,116	\$27,916
Median Household Income	\$45,794	\$53,154

2009 Households by Income



Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2009 and 2014). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. ESRI forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Community Summary

Prepared by Brondino and Associates Inc

Sandusky

Latitude: 41.431565

Longitude: -82.702598

Site Type: Ring

Radius: 1 Miles

Summary	2000	2009	2014
Population	7,752	7,246	6,997
Households	3,187	3,054	2,971
Families	2,069	1,916	1,833
Average Household Size	2.33	2.27	2.25
Owner Occupied HUs	2,110	2,006	1,957
Renter Occupied HUs	1,077	1,049	1,014
Median Age	39.3	41.7	42.2
Total Housing Units	3,411	3,439	3,439
Vacant Housing Units	224	384	468
Average Home Value	\$104,682	\$105,238	\$106,771

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	548	17.3%	399	13.1%	348	11.7%
\$15,000 - \$24,999	600	18.9%	407	13.3%	393	13.2%
\$25,000 - \$34,999	489	15.4%	450	14.7%	399	13.4%
\$35,000 - \$49,999	531	16.7%	480	15.7%	430	14.5%
\$50,000 - \$74,999	516	16.3%	641	21.0%	735	24.7%
\$75,000 - \$99,999	274	8.6%	328	10.7%	320	10.8%
\$100,000 - \$149,999	197	6.2%	253	8.3%	250	8.4%
\$150,000 - \$199,000	8	0.3%	83	2.7%	84	2.8%
\$200,000+	12	0.4%	14	0.5%	14	0.5%
Median Household Income	\$33,828		\$42,067		\$46,478	
Average Household Income	\$43,858		\$53,147		\$54,848	
Per Capita Income	\$18,211		\$22,575		\$23,564	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	483	6.2%	436	6.0%	406	5.8%
5 - 14	1,125	14.5%	909	12.5%	861	12.3%
15 - 19	553	7.1%	485	6.7%	421	6.0%
20 - 24	398	5.1%	437	6.0%	414	5.9%
25 - 34	833	10.7%	829	11.4%	858	12.3%
35 - 44	1,207	15.6%	790	10.9%	742	10.6%
45 - 54	1,083	14.0%	1,109	15.3%	868	12.4%
55 - 64	671	8.7%	933	12.9%	1,011	14.5%
65 - 74	636	8.2%	556	7.7%	700	10.0%
75 - 84	556	7.2%	510	7.0%	459	6.6%
85+	208	2.7%	255	3.5%	255	3.6%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,649	72.9%	4,982	68.8%	4,652	66.5%
Black Alone	1,823	23.5%	1,941	26.8%	1,998	28.6%
American Indian Alone	14	0.2%	14	0.2%	14	0.2%
Asian Alone	35	0.5%	51	0.7%	62	0.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	50	0.6%	57	0.8%	60	0.9%
Two or More Races	182	2.3%	201	2.8%	211	3.0%
Hispanic Origin (Any Race)	172	2.2%	201	2.8%	213	3.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014 were effective as of July 1, 2009. Copyright 2009, all rights reserved.



Community Summary

Prepared by Brondino and Associates Inc

Sandusky
 Latitude: 41.431565
 Longitude: -82.702598
 Site Type: Ring
 Radius: 3 Miles

Summary	2000	2009	2014
Population	36,186	34,885	33,976
Households	14,675	14,530	14,275
Families	9,225	8,833	8,536
Average Household Size	2.37	2.31	2.29
Owner Occupied HUs	9,178	9,065	8,957
Renter Occupied HUs	5,497	5,465	5,318
Median Age	38.1	39.9	40.4
Total Housing Units	16,172	16,773	16,804
Vacant Housing Units	1,497	2,243	2,529
Average Home Value	\$102,740	\$105,034	\$106,388

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,811	19.1%	2,082	14.3%	1,841	12.9%
\$15,000 - \$24,999	2,542	17.3%	1,777	12.2%	1,734	12.1%
\$25,000 - \$34,999	2,169	14.8%	2,049	14.1%	1,840	12.9%
\$35,000 - \$49,999	2,390	16.3%	2,207	15.2%	2,000	14.0%
\$50,000 - \$74,999	2,710	18.4%	3,039	20.9%	3,487	24.4%
\$75,000 - \$99,999	1,196	8.1%	1,791	12.3%	1,783	12.5%
\$100,000 - \$149,999	665	4.5%	1,137	7.8%	1,127	7.9%
\$150,000 - \$199,000	95	0.6%	282	1.9%	285	2.0%
\$200,000+	120	0.8%	168	1.2%	177	1.2%
Median Household Income	\$34,014		\$42,938		\$47,614	
Average Household Income	\$44,430		\$54,617		\$56,622	
Per Capita Income	\$18,582		\$23,371		\$24,500	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,383	6.6%	2,273	6.5%	2,169	6.4%
5 - 14	5,164	14.3%	4,355	12.5%	4,201	12.4%
15 - 19	2,567	7.1%	2,367	6.8%	2,080	6.1%
20 - 24	2,057	5.7%	2,247	6.4%	2,169	6.4%
25 - 34	4,276	11.8%	4,181	12.0%	4,302	12.7%
35 - 44	5,525	15.3%	4,182	12.0%	3,869	11.4%
45 - 54	4,920	13.6%	5,150	14.8%	4,330	12.7%
55 - 64	3,102	8.6%	4,215	12.1%	4,574	13.5%
65 - 74	3,092	8.5%	2,685	7.7%	3,259	9.6%
75 - 84	2,355	6.5%	2,318	6.6%	2,099	6.2%
85+	747	2.1%	913	2.6%	927	2.7%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,227	78.0%	26,026	74.6%	24,685	72.7%
Black Alone	6,503	18.0%	7,155	20.5%	7,443	21.9%
American Indian Alone	94	0.3%	95	0.3%	97	0.3%
Asian Alone	165	0.5%	252	0.7%	311	0.9%
Pacific Islander Alone	4	0.0%	6	0.0%	8	0.0%
Some Other Race Alone	292	0.8%	338	1.0%	364	1.1%
Two or More Races	901	2.5%	1,013	2.9%	1,069	3.1%
Hispanic Origin (Any Race)	952	2.6%	1,133	3.2%	1,233	3.6%

Data Note: Income is expressed in current dollars.
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Community Summary

Prepared by Brondino and Associates Inc

Sandusky

Latitude: 41.431565

Longitude: -82.702598

Site Type: Ring

Radius: 5 Miles

Summary	2000	2009	2014
Population	43,453	42,283	41,302
Households	17,745	17,755	17,498
Families	11,294	10,945	10,616
Average Household Size	2.36	2.29	2.27
Owner Occupied HUs	11,572	11,559	11,447
Renter Occupied HUs	6,173	6,196	6,051
Median Age	39.1	41.3	41.9
Total Housing Units	19,834	20,700	20,753
Vacant Housing Units	2,089	2,945	3,255
Average Home Value	\$113,897	\$117,274	\$118,802

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,091	17.3%	2,279	12.8%	2,014	11.5%
\$15,000 - \$24,999	2,911	16.3%	2,026	11.4%	1,975	11.3%
\$25,000 - \$34,999	2,627	14.7%	2,406	13.6%	2,160	12.3%
\$35,000 - \$49,999	2,959	16.6%	2,762	15.6%	2,501	14.3%
\$50,000 - \$74,999	3,319	18.6%	3,746	21.1%	4,314	24.7%
\$75,000 - \$99,999	1,626	9.1%	2,288	12.9%	2,272	13.0%
\$100,000 - \$149,999	887	5.0%	1,551	8.7%	1,542	8.8%
\$150,000 - \$199,000	170	1.0%	390	2.2%	395	2.3%
\$200,000+	227	1.3%	307	1.7%	324	1.9%
Median Household Income	\$36,251		\$45,794		\$50,391	
Average Household Income	\$48,812		\$58,715		\$61,077	
Per Capita Income	\$20,348		\$25,116		\$26,420	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,753	6.3%	2,630	6.2%	2,515	6.1%
5 - 14	6,058	13.9%	5,183	12.3%	5,003	12.1%
15 - 19	2,995	6.9%	2,789	6.6%	2,486	6.0%
20 - 24	2,333	5.4%	2,552	6.0%	2,480	6.0%
25 - 34	4,981	11.5%	4,843	11.5%	4,970	12.0%
35 - 44	6,570	15.1%	5,050	11.9%	4,676	11.3%
45 - 54	6,086	14.0%	6,320	14.9%	5,361	13.0%
55 - 64	3,991	9.2%	5,350	12.7%	5,755	13.9%
65 - 74	3,812	8.8%	3,433	8.1%	4,150	10.0%
75 - 84	2,878	6.6%	2,906	6.9%	2,653	6.4%
85+	994	2.3%	1,227	2.9%	1,253	3.0%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,123	80.8%	32,935	77.9%	31,459	76.2%
Black Alone	6,722	15.5%	7,431	17.6%	7,747	18.8%
American Indian Alone	107	0.2%	109	0.3%	111	0.3%
Asian Alone	203	0.5%	321	0.8%	401	1.0%
Pacific Islander Alone	4	0.0%	6	0.0%	8	0.0%
Some Other Race Alone	314	0.7%	368	0.9%	398	1.0%
Two or More Races	980	2.3%	1,113	2.6%	1,179	2.9%
Hispanic Origin (Any Race)	1,074	2.5%	1,297	3.1%	1,419	3.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014 were effective as of July 1, 2009. Copyright 2009, all rights reserved.



Demographic and Income Profile

Prepared by Brondino and Associates Inc

Sandusky Latitude: 41.431565
Longitude: -82.702598
Site Type: Ring Radius: 1 Miles

Summary	2000	2009	2014
Population	7,752	7,246	6,997
Households	3,187	3,054	2,971
Families	2,069	1,916	1,833
Average Household Size	2.33	2.27	2.25
Owner Occupied HUs	2,110	2,006	1,957
Renter Occupied HUs	1,077	1,049	1,014
Median Age	39.3	41.7	42.2

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.7%	0.12%	0.91%
Households	-0.55%	0.23%	0.94%
Families	-0.88%	-0.02%	0.74%
Owner HHs	-0.49%	0.32%	1.19%
Median Household Income	2.01%	0.81%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	548	17.3%	399	13.1%	348	11.7%
\$15,000 - \$24,999	600	18.9%	407	13.3%	393	13.2%
\$25,000 - \$34,999	489	15.4%	450	14.7%	399	13.4%
\$35,000 - \$49,999	531	16.7%	480	15.7%	430	14.5%
\$50,000 - \$74,999	516	16.3%	641	21.0%	735	24.7%
\$75,000 - \$99,999	274	8.6%	328	10.7%	320	10.8%
\$100,000 - \$149,999	197	6.2%	253	8.3%	250	8.4%
\$150,000 - \$199,000	8	0.3%	83	2.7%	84	2.8%
\$200,000+	12	0.4%	14	0.5%	14	0.5%
Median Household Income	\$33,828		\$42,067		\$46,478	
Average Household Income	\$43,858		\$53,147		\$54,848	
Per Capita Income	\$18,211		\$22,575		\$23,564	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	483	6.2%	436	6.0%	406	5.8%
5 - 9	537	6.9%	437	6.0%	410	5.9%
10 - 14	588	7.6%	472	6.5%	451	6.4%
15 - 19	553	7.1%	485	6.7%	421	6.0%
20 - 24	398	5.1%	437	6.0%	414	5.9%
25 - 34	833	10.7%	829	11.4%	858	12.3%
35 - 44	1,207	15.6%	790	10.9%	742	10.6%
45 - 54	1,083	14.0%	1,109	15.3%	868	12.4%
55 - 64	671	8.7%	933	12.9%	1,011	14.5%
65 - 74	636	8.2%	556	7.7%	700	10.0%
75 - 84	556	7.2%	510	7.0%	459	6.6%
85+	208	2.7%	255	3.5%	255	3.6%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,649	72.9%	4,982	68.8%	4,652	66.5%
Black Alone	1,823	23.5%	1,941	26.8%	1,998	28.6%
American Indian Alone	14	0.2%	14	0.2%	14	0.2%
Asian Alone	35	0.5%	51	0.7%	62	0.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	50	0.6%	57	0.8%	60	0.9%
Two or More Races	182	2.3%	201	2.8%	211	3.0%
Hispanic Origin (Any Race)	172	2.2%	201	2.8%	213	3.0%

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Demographic and Income Profile

Prepared by Brondino and Associates Inc

Sandusky

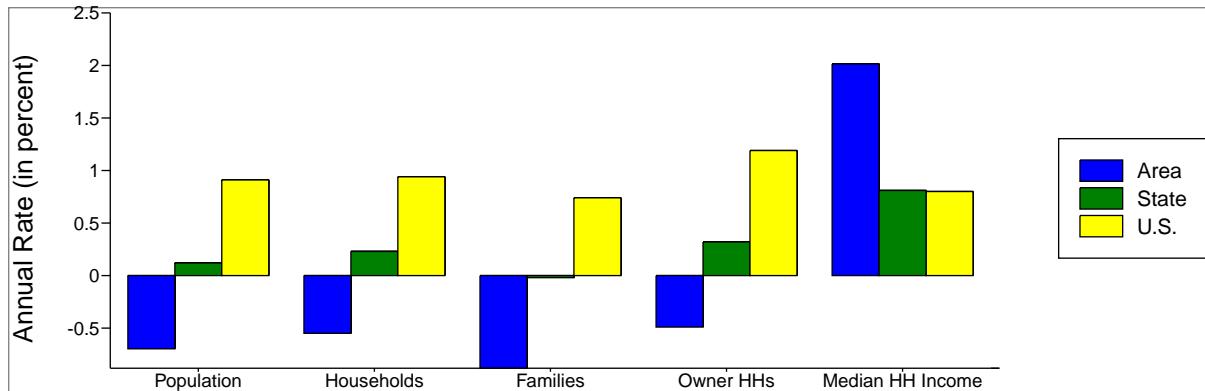
Latitude: 41.431565

Site Type: Ring

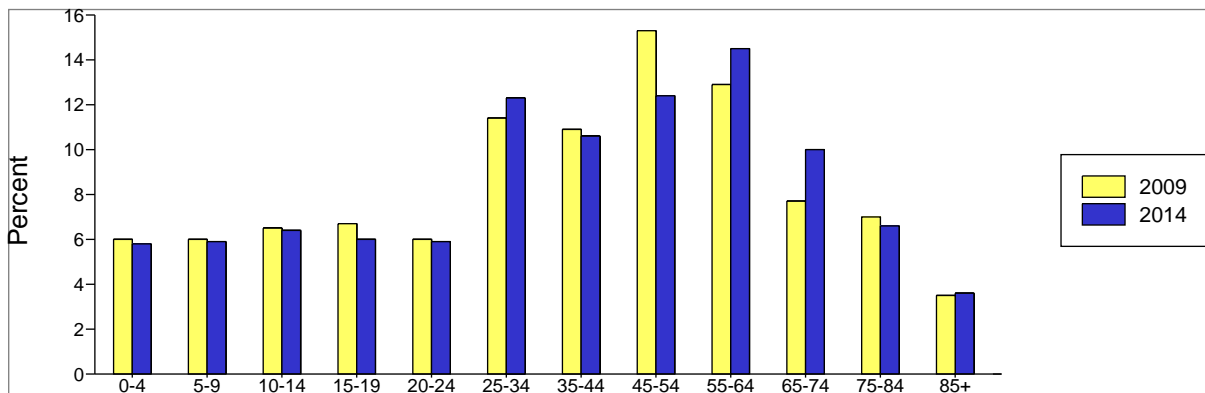
Longitude: -82.702598

Radius: 1 Miles

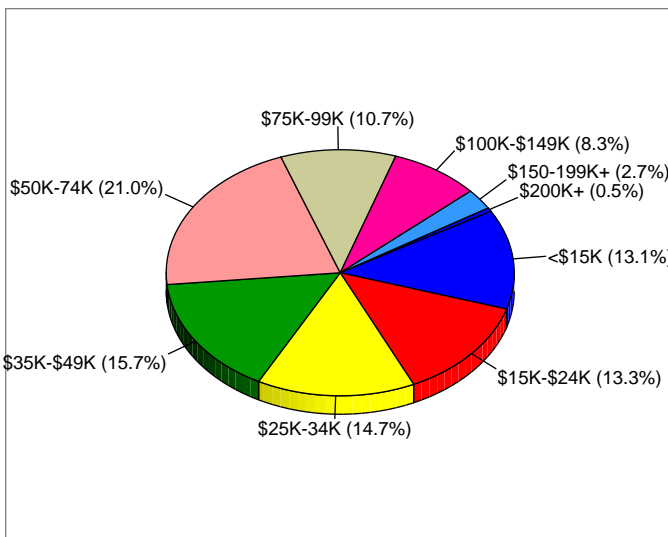
Trends 2009-2014



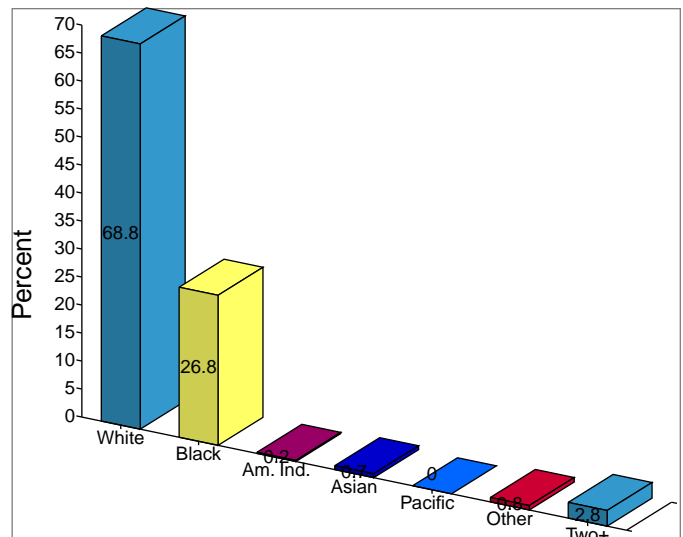
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 2.8%



Demographic and Income Profile

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Sandusky

Latitude: 41.431565
Longitude: -82.702598t

Summary	2000	2009	2014
Population	36,186	34,885	33,976
Households	14,675	14,530	14,275
Families	9,225	8,833	8,536
Average Household Size	2.37	2.31	2.29
Owner Occupied HUs	9,178	9,065	8,957
Renter Occupied HUs	5,497	5,465	5,318
Median Age	38.1	39.9	40.4

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.53%	0.12%	0.91%
Households	-0.35%	0.23%	0.94%
Families	-0.68%	-0.02%	0.74%
Owner HHs	-0.24%	0.32%	1.19%
Median Household Income	2.09%	0.81%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,811	19.1%	2,082	14.3%	1,841	12.9%
\$15,000 - \$24,999	2,542	17.3%	1,777	12.2%	1,734	12.1%
\$25,000 - \$34,999	2,169	14.8%	2,049	14.1%	1,840	12.9%
\$35,000 - \$49,999	2,390	16.3%	2,207	15.2%	2,000	14.0%
\$50,000 - \$74,999	2,710	18.4%	3,039	20.9%	3,487	24.4%
\$75,000 - \$99,999	1,196	8.1%	1,791	12.3%	1,783	12.5%
\$100,000 - \$149,999	665	4.5%	1,137	7.8%	1,127	7.9%
\$150,000 - \$199,000	95	0.6%	282	1.9%	285	2.0%
\$200,000+	120	0.8%	168	1.2%	177	1.2%
Median Household Income	\$34,014		\$42,938		\$47,614	
Average Household Income	\$44,430		\$54,617		\$56,622	
Per Capita Income	\$18,582		\$23,371		\$24,500	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,383	6.6%	2,273	6.5%	2,169	6.4%
5 - 9	2,538	7.0%	2,170	6.2%	2,071	6.1%
10 - 14	2,626	7.3%	2,185	6.3%	2,130	6.3%
15 - 19	2,567	7.1%	2,367	6.8%	2,080	6.1%
20 - 24	2,057	5.7%	2,247	6.4%	2,169	6.4%
25 - 34	4,276	11.8%	4,181	12.0%	4,302	12.7%
35 - 44	5,525	15.3%	4,182	12.0%	3,869	11.4%
45 - 54	4,920	13.6%	5,150	14.8%	4,330	12.7%
55 - 64	3,102	8.6%	4,215	12.1%	4,574	13.5%
65 - 74	3,092	8.5%	2,685	7.7%	3,259	9.6%
75 - 84	2,355	6.5%	2,318	6.6%	2,099	6.2%
85+	747	2.1%	913	2.6%	927	2.7%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,227	78.0%	26,026	74.6%	24,685	72.7%
Black Alone	6,503	18.0%	7,155	20.5%	7,443	21.9%
American Indian Alone	94	0.3%	95	0.3%	97	0.3%
Asian Alone	165	0.5%	252	0.7%	311	0.9%
Pacific Islander Alone	4	0.0%	6	0.0%	8	0.0%
Some Other Race Alone	292	0.8%	338	1.0%	364	1.1%
Two or More Races	901	2.5%	1,013	2.9%	1,069	3.1%
Hispanic Origin (Any Race)	952	2.6%	1,133	3.2%	1,233	3.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

Prepared by Brondino and Associates Inc

Sandusky

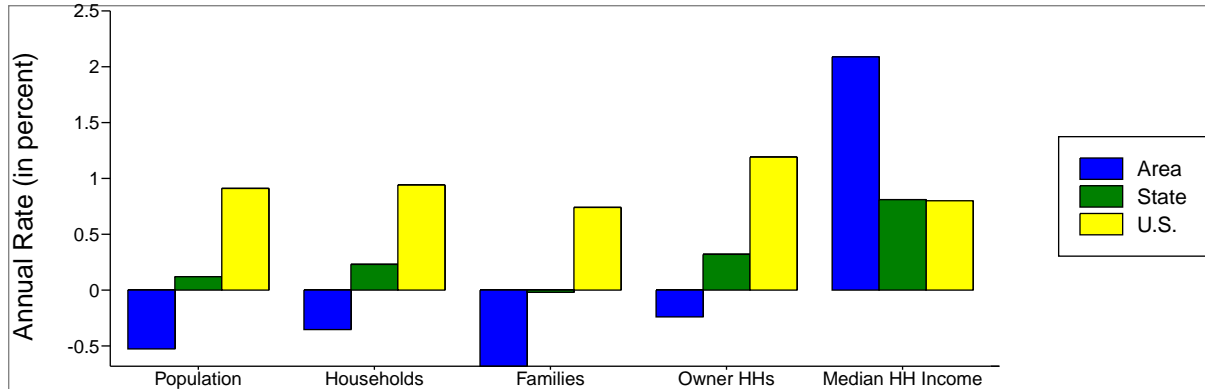
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Longitude: -82.702598

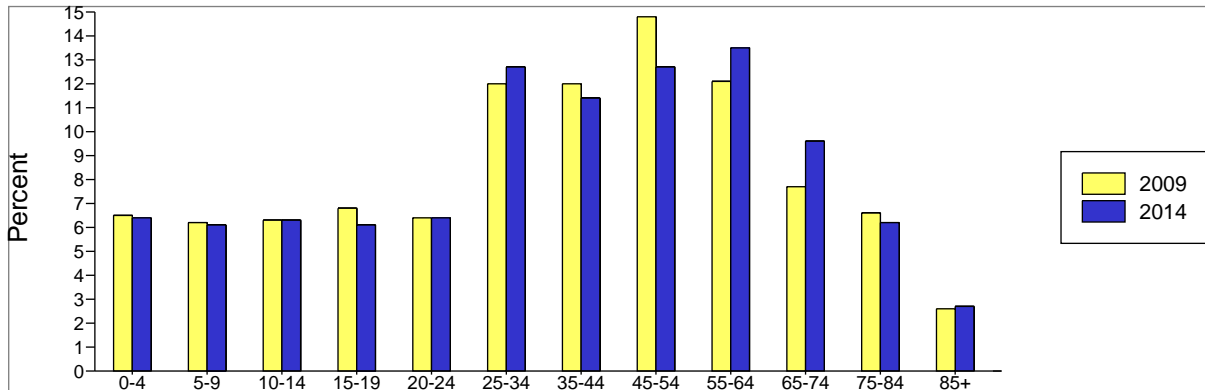
Site Type: Ring

Radius: 3 Miles

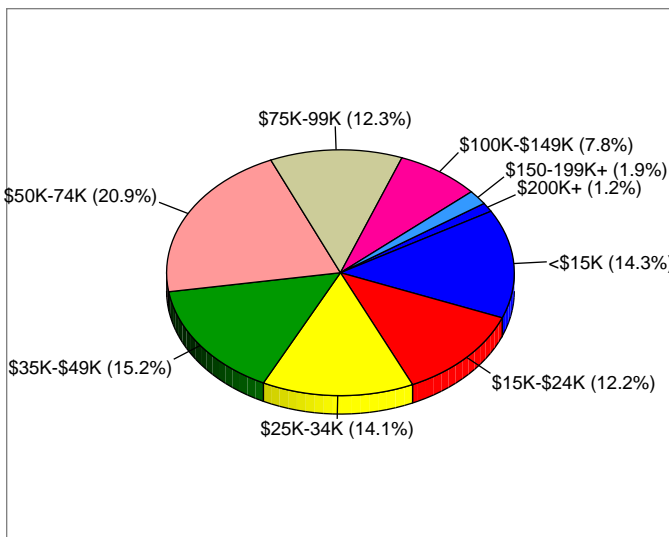
Trends 2009-2014



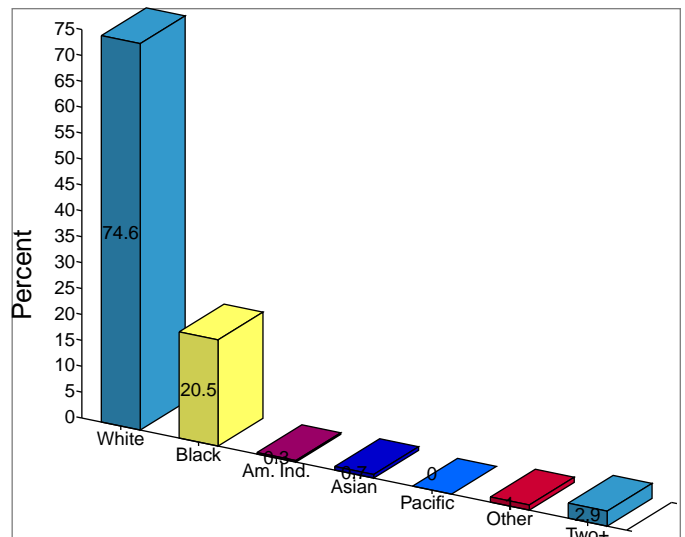
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 3.2%



Demographic and Income Profile

Prepared by Brondino and Associates Inc

Sandusky Latitude: 41.431565
 Site Type: Ring Longitude: -82.702598
 Radius: 5 Miles

Summary	2000	2009	2014
Population	43,453	42,283	41,302
Households	17,745	17,755	17,498
Families	11,294	10,945	10,616
Average Household Size	2.36	2.29	2.27
Owner Occupied HUs	11,572	11,559	11,447
Renter Occupied HUs	6,173	6,196	6,051
Median Age	39.1	41.3	41.9

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.47%	0.12%	0.91%
Households	-0.29%	0.23%	0.94%
Families	-0.61%	-0.02%	0.74%
Owner HHs	-0.19%	0.32%	1.19%
Median Household Income	1.93%	0.81%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,091	17.3%	2,279	12.8%	2,014	11.5%
\$15,000 - \$24,999	2,911	16.3%	2,026	11.4%	1,975	11.3%
\$25,000 - \$34,999	2,627	14.7%	2,406	13.6%	2,160	12.3%
\$35,000 - \$49,999	2,959	16.6%	2,762	15.6%	2,501	14.3%
\$50,000 - \$74,999	3,319	18.6%	3,746	21.1%	4,314	24.7%
\$75,000 - \$99,999	1,626	9.1%	2,288	12.9%	2,272	13.0%
\$100,000 - \$149,999	887	5.0%	1,551	8.7%	1,542	8.8%
\$150,000 - \$199,000	170	1.0%	390	2.2%	395	2.3%
\$200,000+	227	1.3%	307	1.7%	324	1.9%
Median Household Income	\$36,251		\$45,794		\$50,391	
Average Household Income	\$48,812		\$58,715		\$61,077	
Per Capita Income	\$20,348		\$25,116		\$26,420	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,753	6.3%	2,630	6.2%	2,515	6.1%
5 - 9	2,961	6.8%	2,561	6.1%	2,445	5.9%
10 - 14	3,097	7.1%	2,622	6.2%	2,558	6.2%
15 - 19	2,995	6.9%	2,789	6.6%	2,486	6.0%
20 - 24	2,333	5.4%	2,552	6.0%	2,480	6.0%
25 - 34	4,981	11.5%	4,843	11.5%	4,970	12.0%
35 - 44	6,570	15.1%	5,050	11.9%	4,676	11.3%
45 - 54	6,086	14.0%	6,320	14.9%	5,361	13.0%
55 - 64	3,991	9.2%	5,350	12.7%	5,755	13.9%
65 - 74	3,812	8.8%	3,433	8.1%	4,150	10.0%
75 - 84	2,878	6.6%	2,906	6.9%	2,653	6.4%
85+	994	2.3%	1,227	2.9%	1,253	3.0%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,123	80.8%	32,935	77.9%	31,459	76.2%
Black Alone	6,722	15.5%	7,431	17.6%	7,747	18.8%
American Indian Alone	107	0.2%	109	0.3%	111	0.3%
Asian Alone	203	0.5%	321	0.8%	401	1.0%
Pacific Islander Alone	4	0.0%	6	0.0%	8	0.0%
Some Other Race Alone	314	0.7%	368	0.9%	398	1.0%
Two or More Races	980	2.3%	1,113	2.6%	1,179	2.9%
Hispanic Origin (Any Race)	1,074	2.5%	1,297	3.1%	1,419	3.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

Prepared by Brondino and Associates Inc

Sandusky

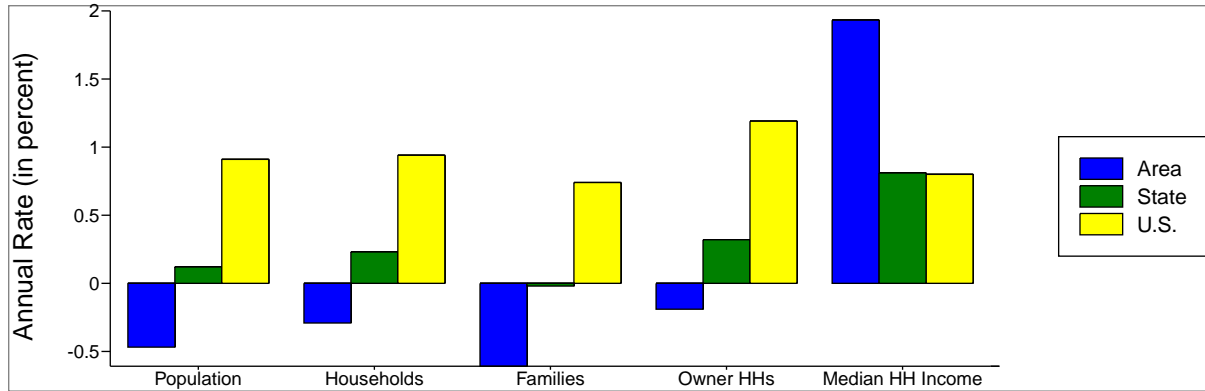
Latitude: 41.431565

Site Type: Ring

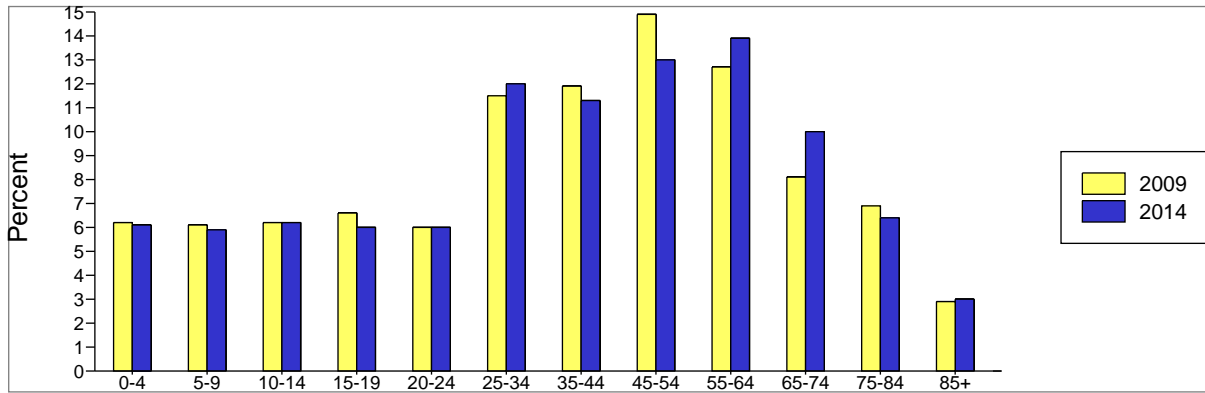
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Radius: 5 Miles

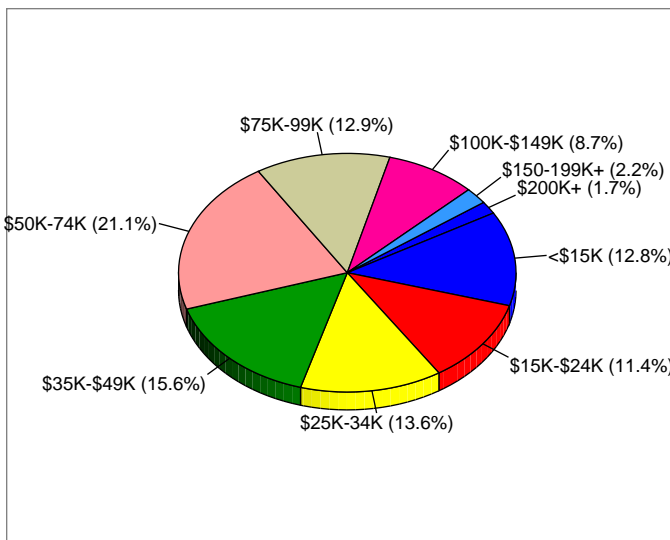
Trends 2009-2014



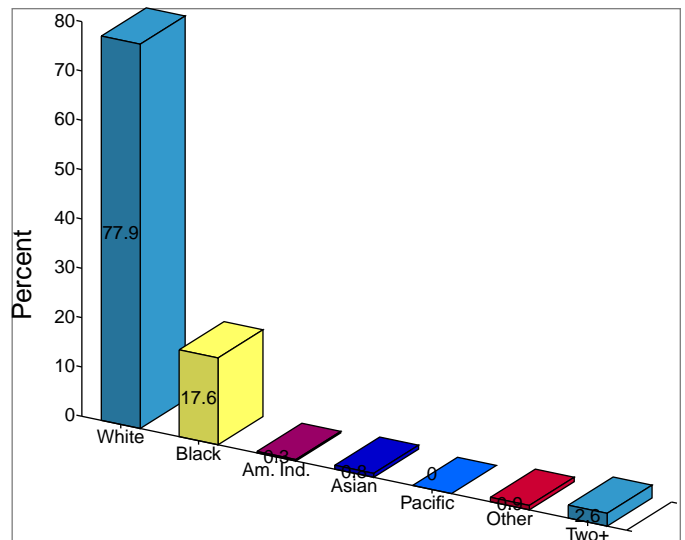
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 3.1%



Detailed Income Profile

Prepared by Brondino and Associates Inc

Sandusky

Latitude: 41.431565

Longitude: -82.702598

Site Type: Ring

Radius: 1 Miles

	Census 2000	2009	2014	2009-2014 Change	2009-2014 Annual Rate
Population	7,752	7,246	6,997	-249	-0.7%
Households	3,187	3,054	2,971	-83	-0.55%
Average Household Size	2.33	2.27	2.25	-0.02	-0.18%
Families	2,069	1,916	1,833	-83	-0.88%
Average Family Size	2.93	2.88	2.87	-0.01	-0.07%

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Households by Income						
HH Income Base	3,175	100.0%	3,055	100.0%	2,973	100.0%
< \$10,000	288	9.1%	236	7.7%	212	7.1%
\$10,000 - \$14,999	260	8.2%	163	5.3%	136	4.6%
\$15,000 - \$19,999	271	8.5%	199	6.5%	207	7.0%
\$20,000 - \$24,999	329	10.4%	208	6.8%	186	6.3%
\$25,000 - \$29,999	252	7.9%	239	7.8%	224	7.5%
\$30,000 - \$34,999	237	7.5%	211	6.9%	175	5.9%
\$35,000 - \$39,999	168	5.3%	196	6.4%	184	6.2%
\$40,000 - \$44,999	192	6.0%	171	5.6%	124	4.2%
\$45,000 - \$49,999	171	5.4%	113	3.7%	122	4.1%
\$50,000 - \$59,999	258	8.1%	311	10.2%	375	12.6%
\$60,000 - \$74,999	258	8.1%	330	10.8%	360	12.1%
\$75,000 - \$99,999	274	8.6%	328	10.7%	320	10.8%
\$100,000 - \$124,999	116	3.7%	187	6.1%	185	6.2%
\$125,000 - \$149,999	81	2.6%	66	2.2%	65	2.2%
\$150,000 - \$199,999	8	0.3%	83	2.7%	84	2.8%
\$200,000 - \$249,999	12	0.4%	6	0.2%	6	0.2%
\$250,000 - \$499,999	N/A		6	0.2%	6	0.2%
\$500,000+	N/A		2	0.1%	2	0.1%
Median Household Income	\$33,828		\$42,067		\$46,478	
Average Household Income	\$43,858		\$53,147		\$54,848	
Per Capita Income	\$18,211		\$22,575		\$23,564	

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Families by Income						
Family Income Base	2,058	100.0%	1,915	100.0%	1,832	100.0%
< \$10,000	115	5.6%	91	4.8%	81	4.4%
\$10,000 - \$14,999	94	4.6%	57	3.0%	57	3.1%
\$15,000 - \$19,999	144	7.0%	73	3.8%	65	3.5%
\$20,000 - \$24,999	158	7.7%	107	5.6%	113	6.2%
\$25,000 - \$29,999	127	6.2%	119	6.2%	93	5.1%
\$30,000 - \$34,999	186	9.0%	103	5.4%	93	5.1%
\$35,000 - \$39,999	111	5.4%	118	6.2%	92	5.0%
\$40,000 - \$44,999	161	7.8%	105	5.5%	96	5.2%
\$45,000 - \$49,999	139	6.8%	100	5.2%	90	4.9%
\$50,000 - \$59,999	185	9.0%	227	11.9%	230	12.6%
\$60,000 - \$74,999	220	10.7%	218	11.4%	234	12.8%
\$75,000 - \$99,999	217	10.5%	280	14.6%	265	14.5%
\$100,000 - \$124,999	102	5.0%	131	6.8%	141	7.7%
\$125,000 - \$149,999	81	3.9%	99	5.2%	91	5.0%
\$150,000 - \$199,999	8	0.4%	77	4.0%	81	4.4%
\$200,000 - \$249,999	10	0.5%	5	0.3%	5	0.3%
\$250,000 - \$499,999	N/A		4	0.2%	4	0.2%
\$500,000+	N/A		1	0.1%	1	0.1%
Median Family Income	\$42,752		\$53,238		\$55,386	
Average Family Income	\$52,049		\$63,844		\$65,691	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2009 and 2014). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. ESRI forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Detailed Income Profile

Prepared by Brondino and Associates Inc

Sandusky

Latitude: 41.431565

Longitude: -82.702598

Site Type: Ring

Radius: 3 Miles

	Census 2000	2009	2014	2009-2014 Change	2009-2014 Annual Rate
Population	36,186	34,885	33,976	-909	-0.53%
Households	14,675	14,530	14,275	-255	-0.35%
Average Household Size	2.37	2.31	2.29	-0.02	-0.17%
Families	9,225	8,833	8,536	-297	-0.68%
Average Family Size	3	2.95	2.94	-0.01	-0.07%

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Households by Income						
HH Income Base	14,698	100.0%	14,532	100.0%	14,274	100.0%
< \$10,000	1,543	10.5%	1,238	8.5%	1,120	7.8%
\$10,000 - \$14,999	1,268	8.6%	844	5.8%	721	5.1%
\$15,000 - \$19,999	1,111	7.6%	852	5.9%	904	6.3%
\$20,000 - \$24,999	1,431	9.7%	925	6.4%	830	5.8%
\$25,000 - \$29,999	1,185	8.1%	1,036	7.1%	982	6.9%
\$30,000 - \$34,999	984	6.7%	1,013	7.0%	858	6.0%
\$35,000 - \$39,999	826	5.6%	910	6.3%	855	6.0%
\$40,000 - \$44,999	792	5.4%	730	5.0%	532	3.7%
\$45,000 - \$49,999	772	5.3%	567	3.9%	613	4.3%
\$50,000 - \$59,999	1,298	8.8%	1,355	9.3%	1,654	11.6%
\$60,000 - \$74,999	1,412	9.6%	1,684	11.6%	1,833	12.8%
\$75,000 - \$99,999	1,196	8.1%	1,791	12.3%	1,783	12.5%
\$100,000 - \$124,999	457	3.1%	863	5.9%	858	6.0%
\$125,000 - \$149,999	208	1.4%	274	1.9%	269	1.9%
\$150,000 - \$199,999	95	0.6%	282	1.9%	285	2.0%
\$200,000 - \$249,999	120	0.8%	80	0.6%	79	0.6%
\$250,000 - \$499,999	N/A		68	0.5%	74	0.5%
\$500,000+	N/A		20	0.1%	24	0.2%
Median Household Income	\$34,014		\$42,938		\$47,614	
Average Household Income	\$44,430		\$54,617		\$56,622	
Per Capita Income	\$18,582		\$23,371		\$24,500	

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Families by Income						
Family Income Base	9,290	100.0%	8,833	100.0%	8,536	100.0%
< \$10,000	516	5.6%	399	4.5%	356	4.2%
\$10,000 - \$14,999	523	5.6%	266	3.0%	269	3.2%
\$15,000 - \$19,999	583	6.3%	352	4.0%	319	3.7%
\$20,000 - \$24,999	745	8.0%	435	4.9%	465	5.4%
\$25,000 - \$29,999	643	6.9%	542	6.1%	429	5.0%
\$30,000 - \$34,999	661	7.1%	499	5.6%	459	5.4%
\$35,000 - \$39,999	589	6.3%	522	5.9%	405	4.7%
\$40,000 - \$44,999	561	6.0%	431	4.9%	392	4.6%
\$45,000 - \$49,999	569	6.1%	479	5.4%	445	5.2%
\$50,000 - \$59,999	931	10.0%	862	9.8%	885	10.4%
\$60,000 - \$74,999	1,200	12.9%	1,060	12.0%	1,148	13.4%
\$75,000 - \$99,999	992	10.7%	1,568	17.8%	1,496	17.5%
\$100,000 - \$124,999	396	4.3%	620	7.0%	676	7.9%
\$125,000 - \$149,999	198	2.1%	409	4.6%	375	4.4%
\$150,000 - \$199,999	80	0.9%	260	2.9%	279	3.3%
\$200,000 - \$249,999	103	1.1%	63	0.7%	62	0.7%
\$250,000 - \$499,999	N/A		55	0.6%	60	0.7%
\$500,000+	N/A		11	0.1%	16	0.2%
Median Family Income	\$43,302		\$55,237		\$57,946	
Average Family Income	\$52,884		\$66,039		\$68,393	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2009 and 2014). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. ESRI forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Detailed Income Profile

Prepared by Brondino and Associates Inc

Sandusky
Site Type: Ring

Latitude: 41.431565.

Radius: 5 Miles

	Census 2000	2009	2014	2009-2014 Change	2009-2014 Annual Rate
Population	43,453	42,283	41,302	-981	-0.47%
Households	17,745	17,755	17,498	-257	-0.29%
Average Household Size	2.36	2.29	2.27	-0.02	-0.18%
Families	11,294	10,945	10,616	-329	-0.61%
Average Family Size	2.96	2.91	2.9	-0.01	-0.07%

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Households by Income						
HH Income Base	17,817	100.0%	17,755	100.0%	17,497	100.0%
< \$10,000	1,658	9.3%	1,340	7.5%	1,213	6.9%
\$10,000 - \$14,999	1,433	8.0%	939	5.3%	801	4.6%
\$15,000 - \$19,999	1,261	7.1%	965	5.4%	1,023	5.8%
\$20,000 - \$24,999	1,650	9.3%	1,061	6.0%	952	5.4%
\$25,000 - \$29,999	1,391	7.8%	1,210	6.8%	1,147	6.6%
\$30,000 - \$34,999	1,236	6.9%	1,196	6.7%	1,013	5.8%
\$35,000 - \$39,999	1,018	5.7%	1,114	6.3%	1,047	6.0%
\$40,000 - \$44,999	972	5.5%	929	5.2%	679	3.9%
\$45,000 - \$49,999	969	5.4%	719	4.0%	775	4.4%
\$50,000 - \$59,999	1,579	8.9%	1,667	9.4%	2,038	11.6%
\$60,000 - \$74,999	1,740	9.8%	2,079	11.7%	2,276	13.0%
\$75,000 - \$99,999	1,626	9.1%	2,288	12.9%	2,272	13.0%
\$100,000 - \$124,999	609	3.4%	1,188	6.7%	1,185	6.8%
\$125,000 - \$149,999	278	1.6%	363	2.0%	357	2.0%
\$150,000 - \$199,999	170	1.0%	390	2.2%	395	2.3%
\$200,000 - \$249,999	227	1.3%	139	0.8%	136	0.8%
\$250,000 - \$499,999	N/A		124	0.7%	134	0.8%
\$500,000+	N/A		44	0.2%	54	0.3%
Median Household Income	\$36,251		\$45,794		\$50,391	
Average Household Income	\$48,812		\$58,715		\$61,077	
Per Capita Income	\$20,348		\$25,116		\$26,420	

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Families by Income						
Family Income Base	11,436	100.0%	10,945	100.0%	10,616	100.0%
< \$10,000	558	4.9%	437	4.0%	388	3.7%
\$10,000 - \$14,999	587	5.1%	299	2.7%	303	2.9%
\$15,000 - \$19,999	644	5.6%	397	3.6%	360	3.4%
\$20,000 - \$24,999	875	7.7%	484	4.4%	517	4.9%
\$25,000 - \$29,999	774	6.8%	643	5.9%	509	4.8%
\$30,000 - \$34,999	812	7.1%	610	5.6%	562	5.3%
\$35,000 - \$39,999	701	6.1%	645	5.9%	500	4.7%
\$40,000 - \$44,999	690	6.0%	525	4.8%	478	4.5%
\$45,000 - \$49,999	723	6.3%	580	5.3%	540	5.1%
\$50,000 - \$59,999	1,128	9.9%	1,066	9.7%	1,097	10.3%
\$60,000 - \$74,999	1,459	12.8%	1,318	12.0%	1,430	13.5%
\$75,000 - \$99,999	1,356	11.9%	1,953	17.8%	1,866	17.6%
\$100,000 - \$124,999	529	4.6%	850	7.8%	928	8.7%
\$125,000 - \$149,999	262	2.3%	555	5.1%	510	4.8%
\$150,000 - \$199,999	141	1.2%	352	3.2%	380	3.6%
\$200,000 - \$249,999	197	1.7%	113	1.0%	112	1.1%
\$250,000 - \$499,999	N/A		96	0.9%	105	1.0%
\$500,000+	N/A		22	0.2%	31	0.3%
Median Family Income	\$45,478		\$57,687		\$60,438	
Average Family Income	\$58,284		\$69,860		\$72,731	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2009 and 2014). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. ESRI forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Sandusky

Graphic Profile - Appraisal Version

Prepared by Brondino and Associates Inc

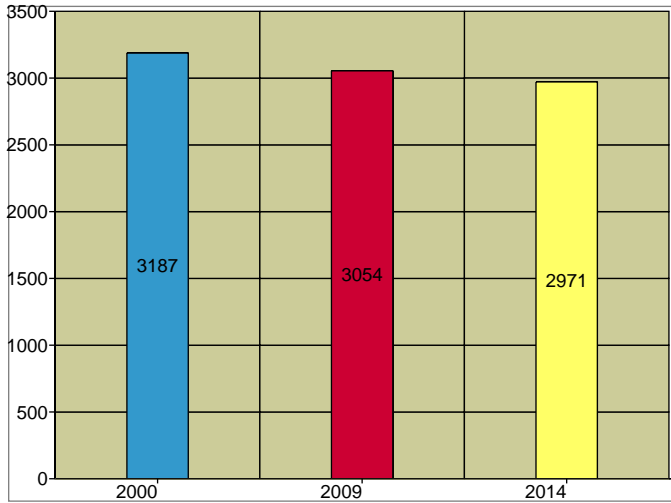
Latitude: 41.431565

Longitude: -82.702598

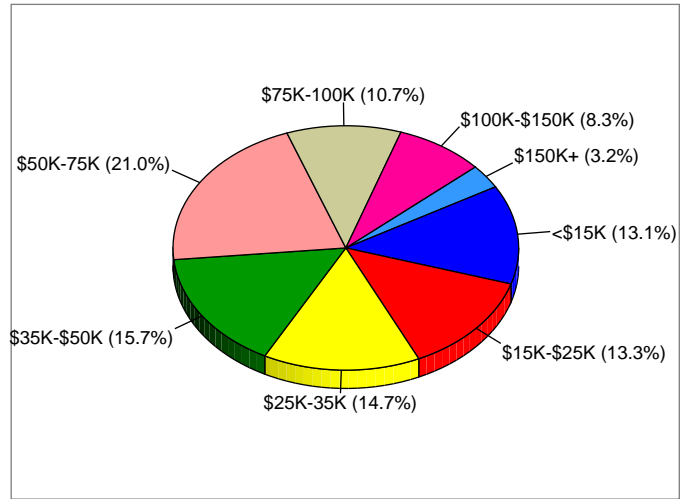
Radius: 1 Miles

Site Type: Ring

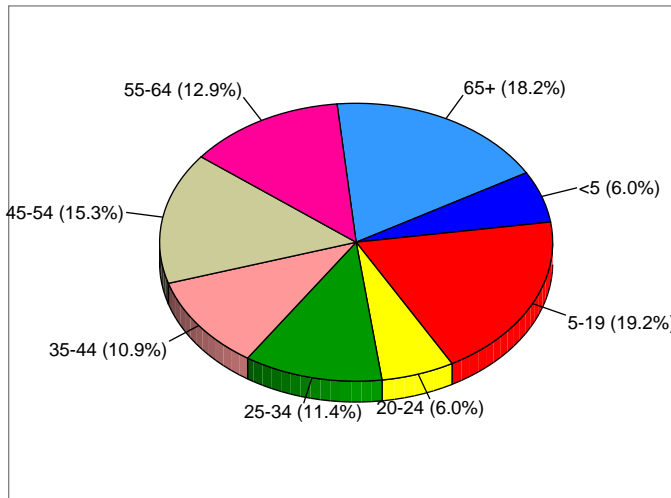
Households



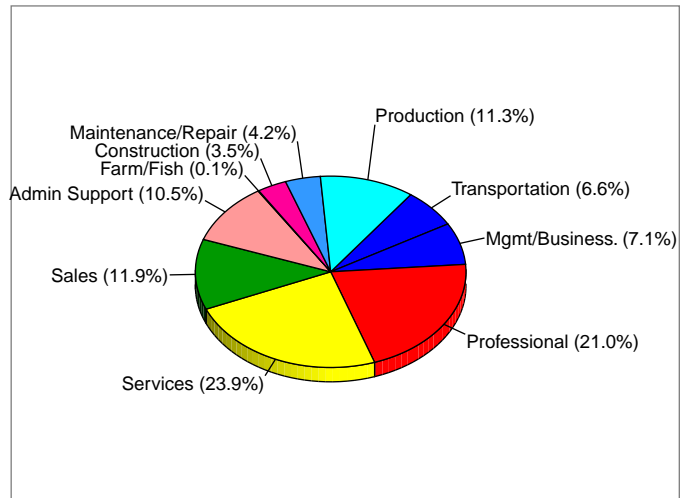
2009 Households by Income



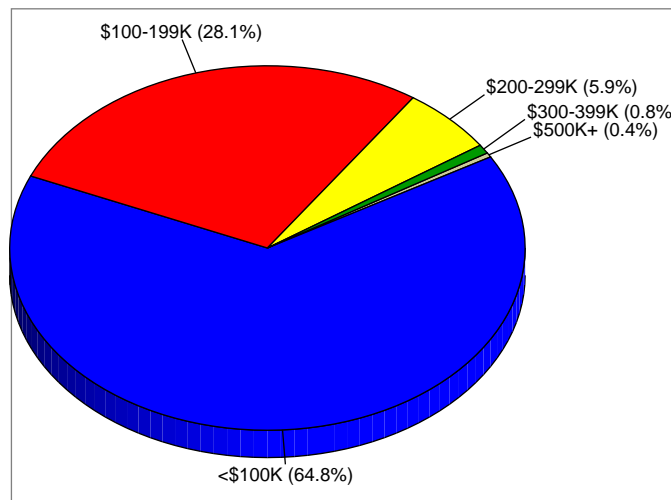
2009 Population by Age



2009 Employed 16+ by Occupation



2009 Owner Occupied HUs by Value



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Sandusky

Site Type: Ring

Graphic Profile - Appraisal Version

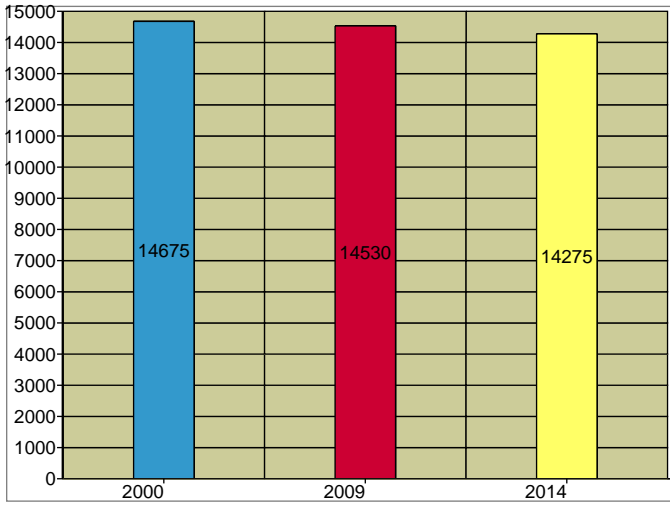
Prepared by Brondino and Associates Inc

Latitude: 41.431565

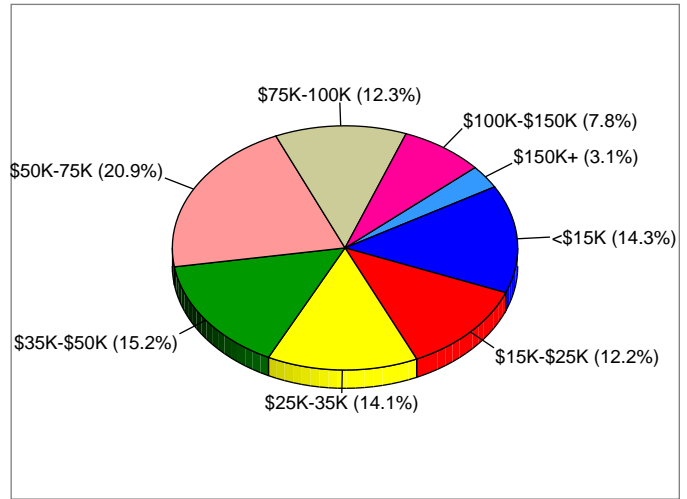
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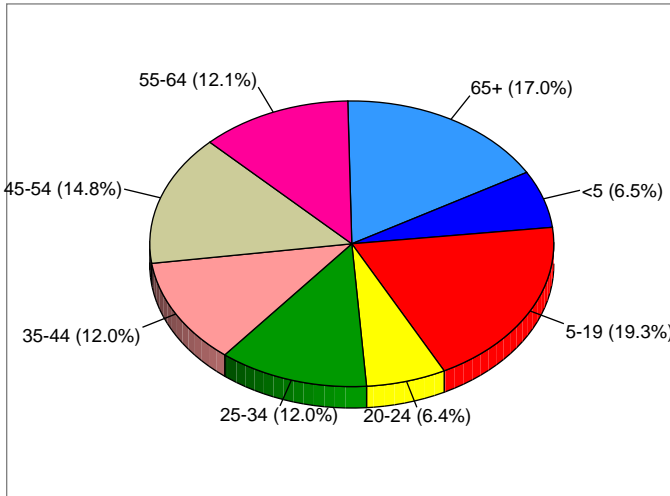
Households



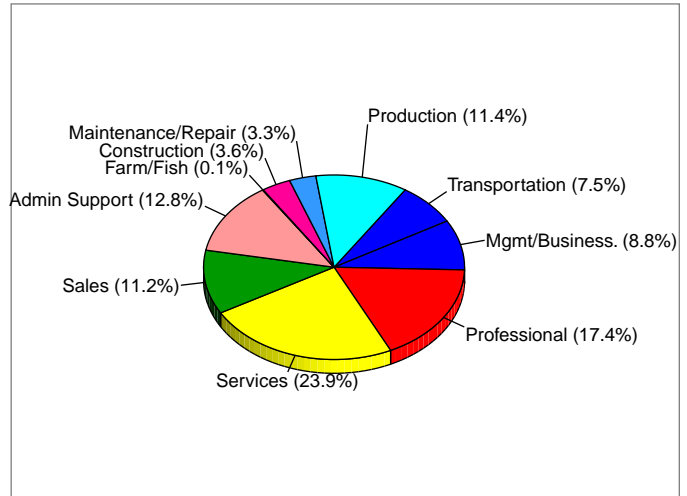
2009 Households by Income



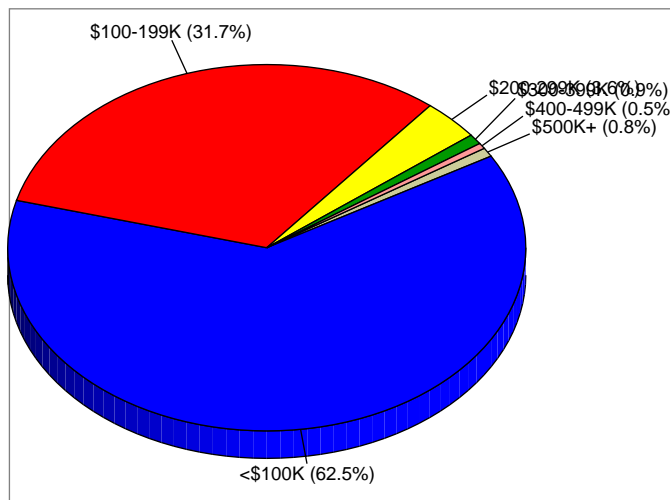
2009 Population by Age



2009 Employed 16+ by Occupation



2009 Owner Occupied HUs by Value



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Sandusky

Site Type: Ring

Graphic Profile - Appraisal Version

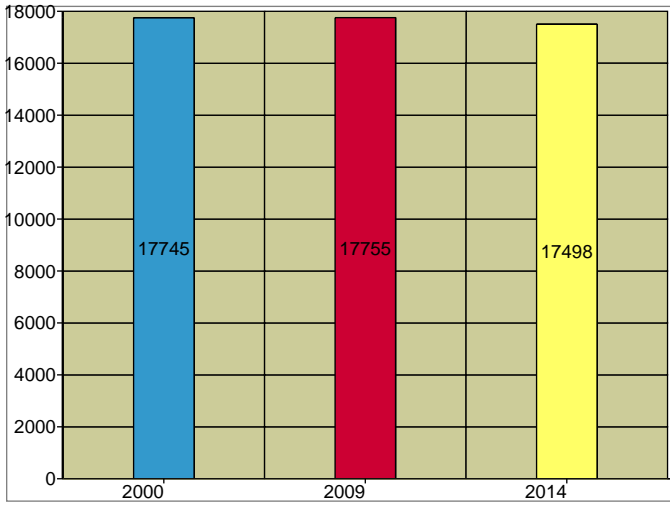
Prepared by Brondino and Associates Inc

Latitude: 41.431565

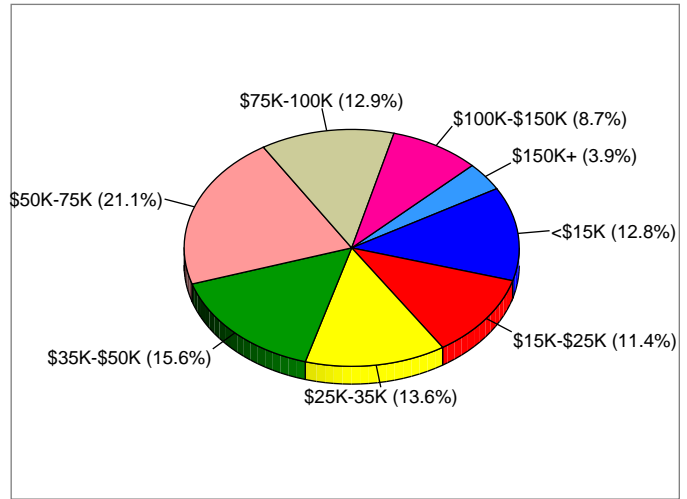
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Radius: 5 Miles

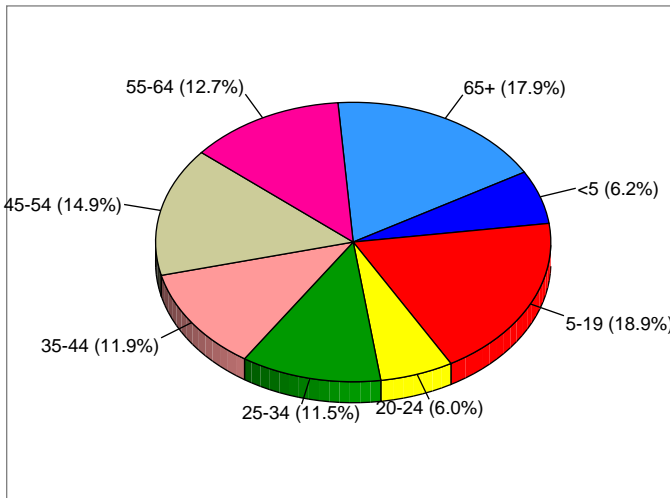
Households



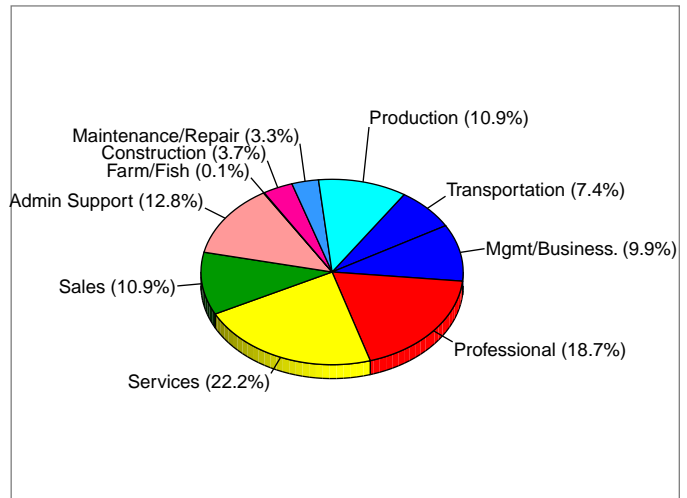
2009 Households by Income



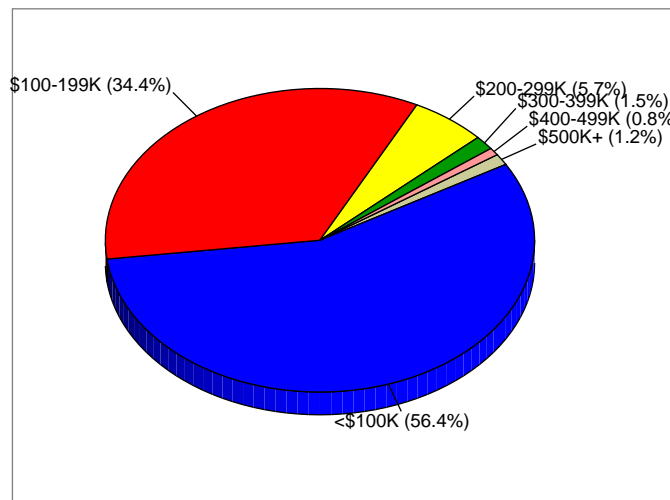
2009 Population by Age



2009 Employed 16+ by Occupation



2009 Owner Occupied HUs by Value



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Housing Profile

Prepared by Brondino and Associates Inc

Sandusky		Latitude: 41.431565.	
Site Type: Ring		Radius: 1 Miles	
2000 Total Population	7,752	2000 Median HH Income	\$33,828
2009 Total Population	7,246	2009 Median HH Income	\$42,067
2014 Total Population	6,997	2014 Median HH Income	\$46,478
2009 - 2014 Annual Rate	-0.7%	2009 - 2014 Annual Rate	2.01%

Housing Units by Occupancy Status and Tenure

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	3,411	100.0%	3,439	100.0%	3,439	100.0%
Occupied	3,187	93.4%	3,055	88.8%	2,971	86.4%
Owner	2,110	61.9%	2,006	58.3%	1,957	56.9%
Renter	1,077	31.6%	1,049	30.5%	1,014	29.5%
Vacant	224	6.6%	384	11.2%	468	13.6%

Owner Occupied Housing Units by Value

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Total	2,140	100.0%	2,006	100.0%	1,956	100.0%
< \$10,000	29	1.4%	26	1.3%	25	1.3%
\$10,000 - \$14,999	9	0.4%	7	0.3%	7	0.4%
\$15,000 - \$19,999	0	0.0%	1	0.0%	1	0.1%
\$20,000 - \$24,999	7	0.3%	7	0.3%	5	0.3%
\$25,000 - \$29,999	5	0.2%	8	0.4%	8	0.4%
\$30,000 - \$34,999	16	0.7%	20	1.0%	19	1.0%
\$35,000 - \$39,999	33	1.5%	27	1.3%	24	1.2%
\$40,000 - \$49,999	104	4.9%	96	4.8%	87	4.4%
\$50,000 - \$59,999	229	10.7%	159	7.9%	148	7.6%
\$60,000 - \$69,999	242	11.3%	238	11.9%	224	11.5%
\$70,000 - \$79,999	363	17.0%	313	15.6%	298	15.2%
\$80,000 - \$89,999	200	9.3%	220	11.0%	220	11.2%
\$90,000 - \$99,999	184	8.6%	178	8.9%	185	9.5%
\$100,000 - \$124,999	239	11.2%	257	12.8%	246	12.6%
\$125,000 - \$149,999	151	7.1%	126	6.3%	134	6.9%
\$150,000 - \$174,999	109	5.1%	109	5.4%	105	5.4%
\$175,000 - \$199,999	72	3.4%	71	3.5%	73	3.7%
\$200,000 - \$249,999	98	4.6%	91	4.5%	86	4.4%
\$250,000 - \$299,999	24	1.1%	27	1.3%	35	1.8%
\$300,000 - \$399,999	15	0.7%	16	0.8%	16	0.8%
\$400,000 - \$499,999	0	0.0%	1	0.0%	3	0.2%
\$500,000 - \$749,999	0	0.0%	0	0.0%	0	0.0%
\$750,000 - \$999,999	0	0.0%	0	0.0%	0	0.0%
\$1,000,000+	11	0.5%	8	0.4%	7	0.4%
Median Value	\$81,650		\$84,591		\$86,000	
Average Value	\$104,682		\$105,238		\$106,771	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Sandusky

Latitude: 41.431565

Longitude: -82.702598

Site Type: Ring

Radius: 1 Miles

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	225	100.0%
For Rent	122	54.2%
For Sale Only	30	13.3%
Rented/Sold, Unoccupied	12	5.3%
Seasonal/Recreational/Occasional Use	13	5.8%
For Migrant Workers	0	0.0%
Other Vacant	48	21.3%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
	Number	% of Occupied	Number	% of Occupied
Total	3,188	2,112	66.2%	
15 - 24	146	32	21.9%	
25 - 34	426	178	41.8%	
35 - 44	678	412	60.8%	
45 - 54	661	486	73.5%	
55 - 64	411	306	74.5%	
65 - 74	421	343	81.5%	
75 - 84	355	284	80.0%	
85+	90	71	78.9%	

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
	Number	% of Occupied	Number	% of Occupied
Total	3,187	2,111	66.2%	
White Alone	2,414	1,719	71.2%	
Black Alone	704	354	50.3%	
American Indian Alone	5	3	60.0%	
Asian Alone	14	11	78.6%	
Pacific Islander Alone	0	0	0.0%	
Some Other Race Alone	15	8	53.3%	
Two or More Races	35	16	45.7%	
Hispanic Origin	55	35	63.6%	

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	3,426	100.0%	3,202	100.0%
1, Detached	2,436	71.1%	2,338	73.0%
1, Attached	66	1.9%	64	2.0%
2	292	8.5%	210	6.6%
3 to 4	184	5.4%	155	4.8%
5 to 9	150	4.4%	141	4.4%
10 to 19	66	1.9%	66	2.1%
20 to 49	170	5.0%	167	5.2%
50 or More	16	0.5%	16	0.5%
Mobile Home	46	1.3%	45	1.4%
Other	0	0.0%	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race.
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Sandusky
Site Type: Ring

Latitude: 41.431565.
Radius: 1 Miles

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	1,930	100.0%
With Mortgage	1,192	61.8%
<\$200	0	0.0%
\$200 - \$299	14	0.7%
\$300 - \$399	44	2.3%
\$400 - \$499	65	3.4%
\$500 - \$599	109	5.6%
\$600 - \$699	196	10.2%
\$700 - \$799	115	6.0%
\$800 - \$899	153	7.9%
\$900 - \$999	133	6.9%
\$1000 - \$1249	164	8.5%
\$1250 - \$1499	93	4.8%
\$1500 - \$1999	74	3.8%
\$2000 - \$2499	19	1.0%
\$2500 - \$2999	13	0.7%
\$3000+	0	0.0%
With No Mortgage	738	38.2%
Median Monthly Owner Costs for Units with Mortgage	\$835	
Average Monthly Owner Costs for Units with Mortgage	\$911	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	1,061	100.0%
Paying Cash Rent	1,003	94.5%
< \$100	43	4.1%
\$100 - \$149	16	1.5%
\$150 - \$199	15	1.4%
\$200 - \$249	43	4.1%
\$250 - \$299	29	2.7%
\$300 - \$349	180	17.0%
\$350 - \$399	120	11.3%
\$400 - \$449	244	23.0%
\$450 - \$499	153	14.4%
\$500 - \$549	97	9.1%
\$550 - \$599	6	0.6%
\$600 - \$649	44	4.1%
\$650 - \$699	7	0.7%
\$700 - \$749	0	0.0%
\$750 - \$799	0	0.0%
\$800 - \$899	6	0.6%
\$900 - \$999	0	0.0%
\$1000 - \$1249	0	0.0%
\$1250 - \$1499	0	0.0%
\$1500 - \$1999	0	0.0%
\$2000+	0	0.0%
No Cash Rent	58	5.5%
Median Rent	\$411	
Average Rent	\$384	
Average Gross Rent (with Utilities)	\$491	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Housing Profile

Prepared by Brondino and Associates Inc

Sandusky

Latitude: 41.431565

Longitude: -82.702598

Radius: 3 Miles

Site Type: Ring

2000 Total Population	36,186	2000 Median HH Income	\$34,014
2009 Total Population	34,885	2009 Median HH Income	\$42,938
2014 Total Population	33,976	2014 Median HH Income	\$47,614
2009 - 2014 Annual Rate	-0.53%	2009 - 2014 Annual Rate	2.09%

Housing Units by Occupancy Status and Tenure

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	16,172	100.0%	16,773	100.0%	16,804	100.0%
Occupied	14,675	90.7%	14,530	86.6%	14,275	85.0%
Owner	9,178	56.8%	9,065	54.0%	8,957	53.3%
Renter	5,497	34.0%	5,465	32.6%	5,318	31.6%
Vacant	1,497	9.3%	2,243	13.4%	2,529	15.0%

Owner Occupied Housing Units by Value

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Total	9,177	100.0%	9,064	100.0%	8,956	100.0%
< \$10,000	104	1.1%	100	1.1%	98	1.1%
\$10,000 - \$14,999	107	1.2%	90	1.0%	83	0.9%
\$15,000 - \$19,999	93	1.0%	127	1.4%	118	1.3%
\$20,000 - \$24,999	90	1.0%	90	1.0%	93	1.0%
\$25,000 - \$29,999	88	1.0%	120	1.3%	116	1.3%
\$30,000 - \$34,999	79	0.9%	130	1.4%	129	1.4%
\$35,000 - \$39,999	214	2.3%	157	1.7%	153	1.7%
\$40,000 - \$49,999	427	4.7%	419	4.6%	385	4.3%
\$50,000 - \$59,999	880	9.6%	618	6.8%	589	6.6%
\$60,000 - \$69,999	993	10.8%	1,003	11.1%	950	10.6%
\$70,000 - \$79,999	1,208	13.2%	1,058	11.7%	1,034	11.5%
\$80,000 - \$89,999	888	9.7%	899	9.9%	893	10.0%
\$90,000 - \$99,999	795	8.7%	855	9.4%	862	9.6%
\$100,000 - \$124,999	1,188	12.9%	1,335	14.7%	1,289	14.4%
\$125,000 - \$149,999	812	8.8%	690	7.6%	747	8.3%
\$150,000 - \$174,999	464	5.1%	566	6.2%	570	6.4%
\$175,000 - \$199,999	244	2.7%	284	3.1%	309	3.5%
\$200,000 - \$249,999	189	2.1%	213	2.3%	217	2.4%
\$250,000 - \$299,999	134	1.5%	115	1.3%	133	1.5%
\$300,000 - \$399,999	60	0.7%	79	0.9%	79	0.9%
\$400,000 - \$499,999	43	0.5%	43	0.5%	38	0.4%
\$500,000 - \$749,999	39	0.4%	36	0.4%	36	0.4%
\$750,000 - \$999,999	19	0.2%	21	0.2%	20	0.2%
\$1,000,000+	19	0.2%	16	0.2%	15	0.2%
Median Value	\$83,440		\$86,897		\$88,175	
Average Value	\$102,740		\$105,034		\$106,388	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Sandusky

Latitude: 41.431565

Longitude: -82.702598

Site Type: Ring

Radius: 3 Miles

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	1,497	100.0%
For Rent	595	39.7%
For Sale Only	160	10.7%
Rented/Sold, Unoccupied	95	6.3%
Seasonal/Recreational/Occasional Use	364	24.3%
For Migrant Workers	0	0.0%
Other Vacant	283	18.9%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
	Number	% of Occupied	Number	% of Occupied
Total	14,676	9,178	62.5%	
15 - 24	799	124	15.5%	
25 - 34	2,194	925	42.2%	
35 - 44	3,089	1,833	59.3%	
45 - 54	2,892	2,042	70.6%	
55 - 64	1,914	1,430	74.7%	
65 - 74	1,936	1,511	78.0%	
75 - 84	1,427	1,050	73.6%	
85+	425	263	61.9%	

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
	Number	% of Occupied	Number	% of Occupied
Total	14,673	9,178	62.6%	
White Alone	11,899	7,981	67.1%	
Black Alone	2,442	1,047	42.9%	
American Indian Alone	30	15	50.0%	
Asian Alone	58	35	60.3%	
Pacific Islander Alone	0	0	0.0%	
Some Other Race Alone	93	36	38.7%	
Two or More Races	151	64	42.4%	
Hispanic Origin	299	142	47.5%	

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	16,158	100.0%	14,653	100.0%
1, Detached	10,159	62.9%	9,649	65.8%
1, Attached	537	3.3%	437	3.0%
2	1,537	9.5%	1,228	8.4%
3 to 4	1,119	6.9%	926	6.3%
5 to 9	725	4.5%	676	4.6%
10 to 19	618	3.8%	493	3.4%
20 to 49	350	2.2%	337	2.3%
50 or More	568	3.5%	489	3.3%
Mobile Home	497	3.1%	413	2.8%
Other	48	0.3%	5	0.0%

Data Note: Persons of Hispanic Origin may be of any race.
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Sandusky
Site Type: Ring

Latitude: 41.431565.
Radius: 3 Miles

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	8,116	100.0%
With Mortgage	5,032	62.0%
<\$200	0	0.0%
\$200 - \$299	66	0.8%
\$300 - \$399	139	1.7%
\$400 - \$499	279	3.4%
\$500 - \$599	490	6.0%
\$600 - \$699	673	8.3%
\$700 - \$799	728	9.0%
\$800 - \$899	599	7.4%
\$900 - \$999	474	5.8%
\$1000 - \$1249	896	11.0%
\$1250 - \$1499	305	3.8%
\$1500 - \$1999	235	2.9%
\$2000 - \$2499	103	1.3%
\$2500 - \$2999	29	0.4%
\$3000+	16	0.2%
With No Mortgage	3,084	38.0%
Median Monthly Owner Costs for Units with Mortgage	\$824	
Average Monthly Owner Costs for Units with Mortgage	\$913	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	5,467	100.0%
Paying Cash Rent	5,148	94.2%
< \$100	160	2.9%
\$100 - \$149	162	3.0%
\$150 - \$199	180	3.3%
\$200 - \$249	218	4.0%
\$250 - \$299	550	10.1%
\$300 - \$349	701	12.8%
\$350 - \$399	798	14.6%
\$400 - \$449	906	16.6%
\$450 - \$499	557	10.2%
\$500 - \$549	304	5.6%
\$550 - \$599	166	3.0%
\$600 - \$649	181	3.3%
\$650 - \$699	117	2.1%
\$700 - \$749	44	0.8%
\$750 - \$799	7	0.1%
\$800 - \$899	49	0.9%
\$900 - \$999	2	0.0%
\$1000 - \$1249	29	0.5%
\$1250 - \$1499	0	0.0%
\$1500 - \$1999	8	0.1%
\$2000+	9	0.2%
No Cash Rent	319	5.8%
Median Rent	\$388	
Average Rent	\$387	
Average Gross Rent (with Utilities)	\$486	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Sandusky Latitude: 41.431565
Longitude: -82.702598
Site Type: Ring Radius: 5 Miles

2000 Total Population	43,453	2000 Median HH Income	\$36,251
2009 Total Population	42,283	2009 Median HH Income	\$45,794
2014 Total Population	41,302	2014 Median HH Income	\$50,391
2009 - 2014 Annual Rate	-0.47%	2009 - 2014 Annual Rate	1.93%

Housing Units by Occupancy Status and Tenure

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	19,834	100.0%	20,700	100.0%	20,753	100.0%
Occupied	17,745	89.5%	17,755	85.8%	17,498	84.3%
Owner	11,572	58.3%	11,559	55.8%	11,447	55.2%
Renter	6,173	31.1%	6,196	29.9%	6,051	29.2%
Vacant	2,089	10.5%	2,945	14.2%	3,255	15.7%

Owner Occupied Housing Units by Value

	Census 2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
Total	11,554	100.0%	11,560	100.0%	11,447	100.0%
< \$10,000	175	1.5%	176	1.5%	174	1.5%
\$10,000 - \$14,999	153	1.3%	129	1.1%	121	1.1%
\$15,000 - \$19,999	130	1.1%	178	1.5%	164	1.4%
\$20,000 - \$24,999	97	0.8%	99	0.9%	106	0.9%
\$25,000 - \$29,999	104	0.9%	141	1.2%	136	1.2%
\$30,000 - \$34,999	95	0.8%	159	1.4%	157	1.4%
\$35,000 - \$39,999	233	2.0%	171	1.5%	168	1.5%
\$40,000 - \$49,999	451	3.9%	445	3.8%	409	3.6%
\$50,000 - \$59,999	929	8.0%	651	5.6%	621	5.4%
\$60,000 - \$69,999	1,068	9.2%	1,080	9.3%	1,023	8.9%
\$70,000 - \$79,999	1,389	12.0%	1,203	10.4%	1,173	10.2%
\$80,000 - \$89,999	1,027	8.9%	1,040	9.0%	1,031	9.0%
\$90,000 - \$99,999	981	8.5%	1,042	9.0%	1,042	9.1%
\$100,000 - \$124,999	1,536	13.3%	1,717	14.9%	1,654	14.4%
\$125,000 - \$149,999	1,122	9.7%	950	8.2%	1,020	8.9%
\$150,000 - \$174,999	653	5.7%	812	7.0%	818	7.1%
\$175,000 - \$199,999	439	3.8%	497	4.3%	525	4.6%
\$200,000 - \$249,999	381	3.3%	461	4.0%	464	4.1%
\$250,000 - \$299,999	221	1.9%	193	1.7%	237	2.1%
\$300,000 - \$399,999	134	1.2%	178	1.5%	178	1.6%
\$400,000 - \$499,999	94	0.8%	98	0.8%	89	0.8%
\$500,000 - \$749,999	77	0.7%	70	0.6%	69	0.6%
\$750,000 - \$999,999	32	0.3%	39	0.3%	38	0.3%
\$1,000,000+	33	0.3%	31	0.3%	30	0.3%
Median Value	\$89,279		\$92,956		\$94,227	
Average Value	\$113,897		\$117,274		\$118,802	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Housing Profile

Prepared by Brondino and Associates Inc

Sandusky
Site Type: Ring

Latitude: 41.431565.
Radius: 5 Miles

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	2,089	100.0%
For Rent	636	30.4%
For Sale Only	211	10.1%
Rented/Sold, Unoccupied	111	5.3%
Seasonal/Recreational/Occasional Use	805	38.5%
For Migrant Workers	0	0.0%
Other Vacant	326	15.6%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
	Number	Percent	Number	% of Occupied
Total	17,746		11,573	65.2%
15 - 24	899		156	17.4%
25 - 34	2,549		1,116	43.8%
35 - 44	3,639		2,250	61.8%
45 - 54	3,562		2,595	72.9%
55 - 64	2,445		1,891	77.3%
65 - 74	2,389		1,923	80.5%
75 - 84	1,751		1,328	75.8%
85+	512		314	61.3%

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units		Owner Occupied Units	
	Number	Percent	Number	% of Occupied
Total	17,745		11,572	65.2%
White Alone	14,828		10,306	69.5%
Black Alone	2,530		1,081	42.7%
American Indian Alone	36		19	52.8%
Asian Alone	73		43	58.9%
Pacific Islander Alone	0		0	0.0%
Some Other Race Alone	101		42	41.6%
Two or More Races	177		81	45.8%
Hispanic Origin	346		174	50.3%

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	19,824	100.0%	17,734	100.0%
1, Detached	12,481	63.0%	11,685	65.9%
1, Attached	807	4.1%	657	3.7%
2	1,646	8.3%	1,311	7.4%
3 to 4	1,244	6.3%	1,045	5.9%
5 to 9	943	4.8%	888	5.0%
10 to 19	710	3.6%	583	3.3%
20 to 49	405	2.0%	379	2.1%
50 or More	629	3.2%	548	3.1%
Mobile Home	911	4.6%	633	3.6%
Other	48	0.2%	5	0.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	10,038	100.0%
With Mortgage	6,191	61.7%
<\$200	0	0.0%
\$200 - \$299	68	0.7%
\$300 - \$399	152	1.5%
\$400 - \$499	299	3.0%
\$500 - \$599	598	6.0%
\$600 - \$699	764	7.6%
\$700 - \$799	882	8.8%
\$800 - \$899	693	6.9%
\$900 - \$999	530	5.3%
\$1000 - \$1249	1,169	11.6%
\$1250 - \$1499	461	4.6%
\$1500 - \$1999	330	3.3%
\$2000 - \$2499	143	1.4%
\$2500 - \$2999	33	0.3%
\$3000+	69	0.7%
With No Mortgage	3,847	38.3%
Median Monthly Owner Costs for Units with Mortgage	\$848	
Average Monthly Owner Costs for Units with Mortgage	\$962	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	6,168	100.0%
Paying Cash Rent	5,789	93.9%
< \$100	162	2.6%
\$100 - \$149	166	2.7%
\$150 - \$199	180	2.9%
\$200 - \$249	225	3.6%
\$250 - \$299	564	9.1%
\$300 - \$349	732	11.9%
\$350 - \$399	912	14.8%
\$400 - \$449	977	15.8%
\$450 - \$499	659	10.7%
\$500 - \$549	321	5.2%
\$550 - \$599	226	3.7%
\$600 - \$649	234	3.8%
\$650 - \$699	202	3.3%
\$700 - \$749	52	0.8%
\$750 - \$799	10	0.2%
\$800 - \$899	65	1.1%
\$900 - \$999	14	0.2%
\$1000 - \$1249	41	0.7%
\$1250 - \$1499	0	0.0%
\$1500 - \$1999	38	0.6%
\$2000+	9	0.1%
No Cash Rent	379	6.1%
Median Rent	\$397	
Average Rent	\$408	
Average Gross Rent (with Utilities)	\$509	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Lifestyle Report

Ranked by Households

Prepared by Brondino and Associates Inc

Sandusky

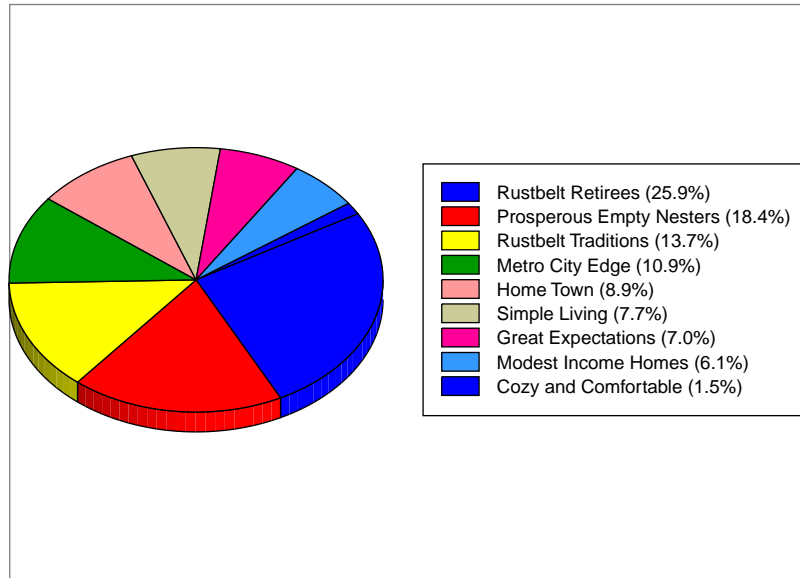
Latitude: 41.431565

Site Type: Ring

Longitude: -82.702598

Radius: 1 Miles

Top Tapestry Segments



Percent of Households by Tapestry Segment

Top Tapestry Segments:

Rustbelt Retirees

Most Rustbelt Retirees neighborhoods can be found in older, industrial cities in the Northeast and Midwest, especially in Pennsylvania and other states surrounding the Great Lakes. Households are mainly occupied by married couples with no children and singles who live alone. The median age is 45 years. Although many residents are still working, labor force participation is below average. More than 40 percent of the households receive Social Security benefits. Most residents live in owned, single-family homes, with a median value of \$129,157. Unlike many retirees, these residents are not inclined to move. They are proud of their homes and gardens and participate in community activities. Some are members of veterans' clubs. Leisure activities include playing bingo, gambling in Atlantic City, going to the horse races, working crossword puzzles, and playing golf.

Prosperous Empty Nesters

Prosperous Empty Nesters neighborhoods are well established, located throughout the United States; approximately one-third are on the eastern seaboard. The median age is 48.7 years. More than half of the householders are aged 55 or older. Forty percent of household types are married couples with no children living at home. Educated and experienced, residents are enjoying the life stage transition from child rearing to retirement. The median household income is \$70,623. Residents place a high value on their physical and financial well-being and take an active interest in their homes and communities. They travel extensively, both at home and abroad. Leisure activities include refinishing furniture, playing golf, attending sports events, and reading mysteries. Civic participation includes joining civic clubs, engaging in fund-raising, and working as volunteers.



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Sandusky

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Radius: 1 Miles

Source: ESRI

Rustbelt Traditions

Rustbelt Traditions neighborhoods are the backbone of older, industrial cities in states bordering the Great Lakes. Most employed residents work in the service, manufacturing, and retail trade industries. Most residents own and live in modest single-family homes that have a median value of \$102,391. Households are primarily a mix of married-couple families, single-parent families, and singles who live alone. The median age is 36.1 years; the median household income is \$51,436. Residents prefer to use a credit union and invest in certificates of deposit. They use coupons regularly, especially at Sam's Club, work on home remodeling or improvement projects, and buy domestic vehicles. Favorite leisure activities include hunting, bowling, fishing, and attending auto races, country music shows, and ice hockey games (in addition to listening to games on the radio).

Metro City Edge

Metro City Edge residents live in older, suburban neighborhoods of large, metropolitan cities, primarily in the Midwest and South. This market is home to married-couple, single-parent, and multigenerational families. The median age is 29.4 years, and the median household income is \$32,291. Nearly half of employed residents work in the service industry. Most households live in single-family dwellings; 14 percent live in buildings with two to four units, many of them duplexes. Homeownership is at 54 percent, and the median home value is \$78,213. Prudent shoppers, residents buy household and children's items at superstores and wholesalers. They enjoy watching TV (especially sitcoms and courtroom TV shows), going to the movies, visiting theme parks, roller skating, and playing basketball. They read music, gardening, and baby magazines and listen to urban and gospel radio.

Home Town

These low-density, settled neighborhoods, located chiefly in the Midwest and South, rarely change. Home Town residents stay close to their home base. Although they may move from one house to another, they rarely cross the county line. Household types are a mix of singles and families. The median age is 34.0 years. Single-family homes predominate in this market. Homeownership is at 59 percent, and the median home value is \$66,885. The manufacturing, retail trade, and service industries are the primary sources of employment. Residents enjoy fishing and playing baseball, bingo, backgammon, and video games. Favorite cable TV stations include CMT, Nick-at-Nite, Game Show Network, and TV Land. Belk and Wal-Mart are favorite shopping destinations stops; residents also purchase items from Avon sales representatives.

Simple Living

Simple Living neighborhoods are found in urban outskirts or suburban areas throughout the United States. Half of the households are singles who live alone or share housing, and 32 percent consist of married-couple families. The median age is 40.7 years. Approximately one-third of householders are aged 65 years or older; 19 percent are aged 75 years or older. Housing is a mix of single-family dwellings and multiunit buildings of varying stories. Some seniors live in congregate housing (assisted living). Fifty-six percent of households are occupied by renters. Forty percent of households receive Social Security benefits. Younger residents enjoy going out dancing, whereas seniors prefer going to bingo night. To stay fit, residents play softball and volleyball. Many households do not own a computer, cell phone, or DVD player. Residents watch hours of TV a day, especially sitcoms and science fiction shows.



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Sandusky

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Great Expectations

Great Expectations neighborhoods are located throughout the country, with higher proportions found in the Midwest and South. Young singles and marriedcouple families dominate. The median age is 33.2 years. Labor force participation is high. Manufacturing, retail, and service industries are the primary employers. Approximately half of the households are owners living in single-family dwellings with a median value of \$110,922; the other half are renters, mainly living in apartments in low-rise or mid-rise buildings. Most of the housing units in these older, suburban neighborhoods were built before 1960. Residents enjoy a young and active lifestyle. They go out to dinner, to the movies, to bars, and to nightclubs. They enjoy roller skating; using Rollerblades; playing Frisbee, chess, and pool; and attending auto races. They read music magazines and listen to rock music on the radio.

Modest Income Homes

Modest Income Homes neighborhoods are found primarily in the older suburbs of metropolitan areas. Single-family dwellings represent more than two-thirds of the housing; 15 percent are duplexes. The median home value is \$57,381. Household types are mainly single person and single parent. However, 64 percent of households are family types. The median age is 35.7 years. Slightly more employed residents work part time than full time, mainly in service and blue collar occupations. At 20 percent, unemployment is high. These frugal residents shop at discount stores, do not pay for Internet access, and rarely eat out. They are content to wait for movies to be shown on TV instead of going to the theater. They watch daytime and primetime TV, especially courtroom TV shows and sitcoms, and listen to urban and gospel radio. A favorite cable channel is BET.

Cozy and Comfortable

Cozy and Comfortable residents are settled, married, and still working. Many couples are still living in the pre-1970s, single-family homes in which they raised their children. Households are located primarily in suburban areas of the Midwest, Northeast, and South. The median age is 42.1 years, and the median home value is \$174,687. Home improvement and remodeling are important to Cozy and Comfortable residents. Although some work is contracted, homeowners take an active part in many projects, especially painting and lawn care. They play softball and golf, attend ice hockey games, watch science fiction films on DVD, and gamble at casinos. Television is significant; many households have four or more sets. Preferred cable stations include QVC, Home & Garden Television, and The History Channel.



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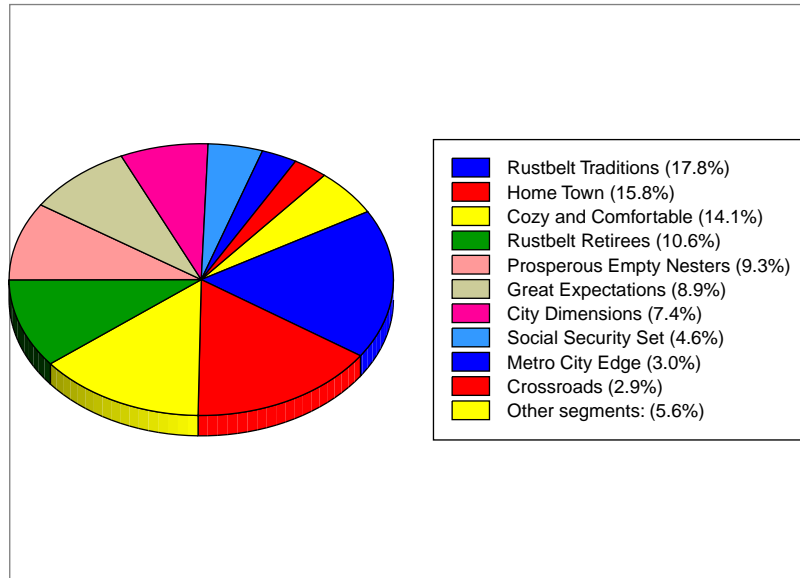
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Site Type: Ring

Radius: 3 Miles

Top Tapestry Segments



Percent of Households by Tapestry Segment

Top Tapestry Segments:

Rustbelt Traditions

Rustbelt Traditions neighborhoods are the backbone of older, industrial cities in states bordering the Great Lakes. Most employed residents work in the service, manufacturing, and retail trade industries. Most residents own and live in modest single-family homes that have a median value of \$102,391. Households are primarily a mix of married-couple families, single-parent families, and singles who live alone. The median age is 36.1 years; the median household income is \$51,436. Residents prefer to use a credit union and invest in certificates of deposit. They use coupons regularly, especially at Sam's Club, work on home remodeling or improvement projects, and buy domestic vehicles. Favorite leisure activities include hunting, bowling, fishing, and attending auto races, country music shows, and ice hockey games (in addition to listening to games on the radio).

Home Town

These low-density, settled neighborhoods, located chiefly in the Midwest and South, rarely change. Home Town residents stay close to their home base. Although they may move from one house to another, they rarely cross the county line. Household types are a mix of singles and families. The median age is 34.0 years. Single-family homes predominate in this market. Homeownership is at 59 percent, and the median home value is \$66,885. The manufacturing, retail trade, and service industries are the primary sources of employment. Residents enjoy fishing and playing baseball, bingo, backgammon, and video games. Favorite cable TV stations include CMT, Nick-at-Nite, Game Show Network, and TV Land. Belk and Wal-Mart are favorite shopping destinations stops; residents also purchase items from Avon sales representatives.



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Rustbelt Retirees

Most Rustbelt Retirees neighborhoods can be found in older, industrial cities in the Northeast and Midwest, especially in Pennsylvania and other states surrounding the Great Lakes. Households are mainly occupied by married couples with no children and singles who live alone. The median age is 45 years. Although many residents are still working, labor force participation is below average. More than 40 percent of the households receive Social Security benefits. Most residents live in owned, single-family homes, with a median value of \$129,157. Unlike many retirees, these residents are not inclined to move. They are proud of their homes and gardens and participate in community activities. Some are members of veterans' clubs. Leisure activities include playing bingo, gambling in Atlantic City, going to the horse races, working crossword puzzles, and playing golf.

Prosperous Empty Nesters

Prosperous Empty Nesters neighborhoods are well established, located throughout the United States; approximately one-third are on the eastern seaboard. The median age is 48.7 years. More than half of the householders are aged 55 or older. Forty percent of household types are married couples with no children living at home. Educated and experienced, residents are enjoying the life stage transition from child rearing to retirement. The median household income is \$70,623. Residents place a high value on their physical and financial well-being and take an active interest in their homes and communities. They travel extensively, both at home and abroad. Leisure activities include refinishing furniture, playing golf, attending sports events, and reading mysteries. Civic participation includes joining civic clubs, engaging in fund-raising, and working as volunteers.

Great Expectations

Great Expectations neighborhoods are located throughout the country, with higher proportions found in the Midwest and South. Young singles and marriedcouple families dominate. The median age is 33.2 years. Labor force participation is high. Manufacturing, retail, and service industries are the primary employers. Approximately half of the households are owners living in single-family dwellings with a median value of \$110,922; the other half are renters, mainly living in apartments in low-rise or mid-rise buildings. Most of the housing units in these older, suburban neighborhoods were built before 1960. Residents enjoy a young and active lifestyle. They go out to dinner, to the movies, to bars, and to nightclubs. They enjoy roller skating; using Rollerblades; playing Frisbee, chess, and pool; and attending auto races. They read music magazines and listen to rock music on the radio.



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City Dimensions

Diversity in household type and ethnicity characterize City Dimensions neighborhoods that are located in large, urban cities. Population density remains high, with approximately 2,900 people per square mile. This market is young, with a median age of 29.2 years. Sixty-five percent of the households rent. More than half are apartments in multiunit structures. Most of the real estate is older. Approximately 70 percent of the housing units were built before 1960, 42 percent of which were built before 1940. Many households lease their vehicles, preferring Mercury or Ford models. Residents shop at BJ's Wholesale Club, Kmart, Marshalls, and T.J. Maxx. They enjoy roller skating, playing soccer and chess, attending auto races and shows, going to the movies, and renting movies on DVD (especially classics, horror, and science fiction). Video game systems are also popular.

Social Security Set

Four in ten householders in the Social Security Set segment are aged 65 years or older; the median age is 45.8 years. Most of these residents live alone. Located in large cities scattered across the United States, these communities are dispersed among business districts and around city parks. The service industry provides more than half of the jobs held by residents who work. Households subsist on very low, fixed incomes. Most residents rent apartments in low-rent, high-rise buildings. Many rely on public transportation, because more than half of these households do not own a vehicle. Limited resources somewhat restrict the purchases and activities of these residents, although many have invested their savings in stock. They enjoy going to movies and soccer games and reading science fiction. Many households subscribe to cable TV; residents particularly enjoy watching game shows, sports, and entertainment news shows.

Metro City Edge

Metro City Edge residents live in older, suburban neighborhoods of large, metropolitan cities, primarily in the Midwest and South. This market is home to married-couple, single-parent, and multigenerational families. The median age is 29.4 years, and the median household income is \$32,291. Nearly half of employed residents work in the service industry. Most households live in single-family dwellings; 14 percent live in buildings with two to four units, many of them duplexes. Homeownership is at 54 percent, and the median home value is \$78,213. Prudent shoppers, residents buy household and children's items at superstores and wholesalers. They enjoy watching TV (especially sitcoms and courtroom TV shows), going to the movies, visiting theme parks, roller skating, and playing basketball. They read music, gardening, and baby magazines and listen to urban and gospel radio.

Crossroads

Young families living in mobile homes typify Crossroads neighborhoods, found in small towns throughout the South, Midwest, and West. These growing communities are home to married-couple and single-parent families. The median age is 32.1 years. Homeownership is at 75 percent, and the median home value is \$73,224. More than half of the householders live in mobile homes; 36 percent live in single-family dwellings. Employment is chiefly in the manufacturing, construction, retail trade, and service industries. Many homes have dogs. Residents generally shop at discount stores but also frequent convenience stores. They prefer domestic cars and trucks, often buying and servicing used vehicles. Residents go fishing, attend auto races, participate in auto racing, and play the lottery. An annual family outing to SeaWorld is common.

Source: ESRI



Lifestyle Report

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Sandusky

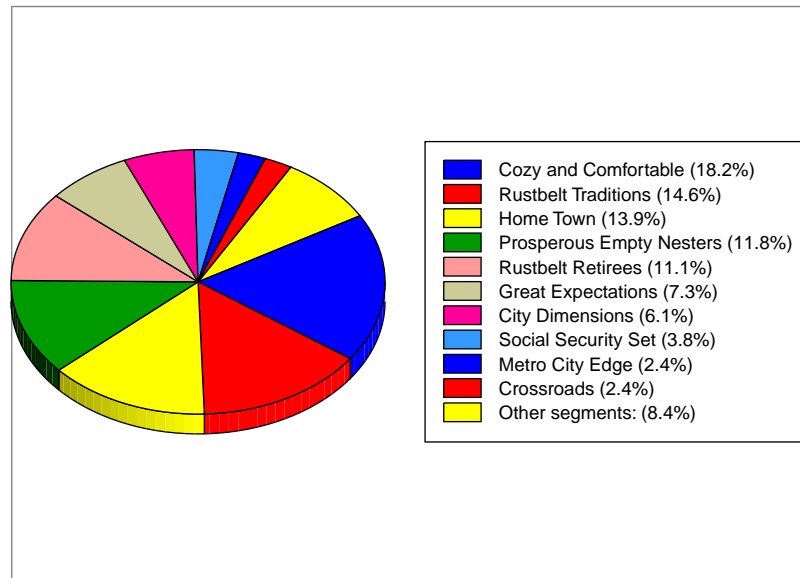
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Top Tapestry Segments



Percent of Households by Tapestry Segment

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Lifestyle Report

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Sandusky

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Home Town

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Rustbelt Retirees

Most Rustbelt Retirees neighborhoods can be found in older, industrial cities in the Northeast and Midwest, especially in Pennsylvania and other states surrounding the Great Lakes. Households are mainly occupied by married couples with no children and singles who live alone. The median age is 45 years. Although many residents are still working, labor force participation is below average. More than 40 percent of the households receive Social Security benefits. Most residents live in owned, single-family homes, with a median value of \$129,157. Unlike many retirees, these residents are not inclined to move. They are proud of their homes and gardens and participate in community activities. Some are members of veterans' clubs. Leisure activities include playing bingo, gambling in Atlantic City, going to the horse races, working crossword puzzles, and playing golf.

Great Expectations

Great Expectations neighborhoods are located throughout the country, with higher proportions found in the Midwest and South. Young singles and marriedcouple families dominate. The median age is 33.2 years. Labor force participation is high. Manufacturing, retail, and service industries are the primary employers. Approximately half of the households are owners living in single-family dwellings with a median value of \$110,922; the other half are renters, mainly living in apartments in low-rise or mid-rise buildings. Most of the housing units in these older, suburban neighborhoods were built before 1960. Residents enjoy a young and active lifestyle. They go out to dinner, to the movies, to bars, and to nightclubs. They enjoy roller skating; using Rollerblades; playing Frisbee, chess, and pool; and attending auto races. They read music magazines and listen to rock music on the radio.



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Source: ESRI

City Dimensions

Diversity in household type and ethnicity characterize City Dimensions neighborhoods that are located in large, urban cities. Population density remains high, with approximately 2,900 people per square mile. This market is young, with a median age of 29.2 years. Sixty-five percent of the households rent. More than half are apartments in multiunit structures. Most of the real estate is older. Approximately 70 percent of the housing units were built before 1960, 42 percent of which were built before 1940. Many households lease their vehicles, preferring Mercury or Ford models. Residents shop at BJ's Wholesale Club, Kmart, Marshalls, and T.J. Maxx. They enjoy roller skating, playing soccer and chess, attending auto races and shows, going to the movies, and renting movies on DVD (especially classics, horror, and science fiction). Video game systems are also popular.

Social Security Set

Four in ten householders in the Social Security Set segment are aged 65 years or older; the median age is 45.8 years. Most of these residents live alone. Located in large cities scattered across the United States, these communities are dispersed among business districts and around city parks. The service industry provides more than half of the jobs held by residents who work. Households subsist on very low, fixed incomes. Most residents rent apartments in low-rent, high-rise buildings. Many rely on public transportation, because more than half of these households do not own a vehicle. Limited resources somewhat restrict the purchases and activities of these residents, although many have invested their savings in stock. They enjoy going to movies and soccer games and reading science fiction. Many households subscribe to cable TV; residents particularly enjoy watching game shows, sports, and entertainment news shows.

Metro City Edge

Metro City Edge residents live in older, suburban neighborhoods of large, metropolitan cities, primarily in the Midwest and South. This market is home to married-couple, single-parent, and multigenerational families. The median age is 29.4 years, and the median household income is \$32,291. Nearly half of employed residents work in the service industry. Most households live in single-family dwellings; 14 percent live in buildings with two to four units, many of them duplexes. Homeownership is at 54 percent, and the median home value is \$78,213. Prudent shoppers, residents buy household and children's items at superstores and wholesalers. They enjoy watching TV (especially sitcoms and courtroom TV shows), going to the movies, visiting theme parks, roller skating, and playing basketball. They read music, gardening, and baby magazines and listen to urban and gospel radio.

Crossroads

Young families living in mobile homes typify Crossroads neighborhoods, found in small towns throughout the South, Midwest, and West. These growing communities are home to married-couple and single-parent families. The median age is 32.1 years. Homeownership is at 75 percent, and the median home value is \$73,224. More than half of the householders live in mobile homes; 36 percent live in single-family dwellings. Employment is chiefly in the manufacturing, construction, retail trade, and service industries. Many homes have dogs. Residents generally shop at discount stores but also frequent convenience stores. They prefer domestic cars and trucks, often buying and servicing used vehicles. Residents go fishing, attend auto races, participate in auto racing, and play the lottery. An annual family outing to SeaWorld is common.

Source: ESRI






Sandusky

Latitude: 41.431565

Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	7,752	36,186	43,453
2000 Group Quarters	313	1,343	1,636
2009 Total Population	7,246	34,885	42,283
2014 Total Population	6,997	33,976	41,302
2009 - 2014 Annual Rate	-0.7%	-0.53%	-0.47%
 2000 Households	3,187	14,675	17,745
2000 Average Household Size	2.33	2.37	2.36
2009 Households	3,054	14,530	17,755
2009 Average Household Size	2.27	2.31	2.29
2014 Households	2,971	14,275	17,498
2014 Average Household Size	2.25	2.29	2.27
2009 - 2014 Annual Rate	-0.55%	-0.35%	-0.29%
2000 Families	2,069	9,225	11,294
2000 Average Family Size	2.93	3	2.96
2009 Families	1,916	8,833	10,945
2009 Average Family Size	2.88	2.95	2.91
2014 Families	1,833	8,536	10,616
2014 Average Family Size	2.87	2.94	2.9
2009 - 2014 Annual Rate	-0.88%	-0.68%	-0.61%
 2000 Housing Units	3,421	16,187	19,826
Owner Occupied Housing Units	61.9%	56.8%	58.3%
Renter Occupied Housing Units	31.6%	34.0%	31.1%
Vacant Housing Units	6.6%	9.3%	10.5%
2009 Housing Units	3,439	16,773	20,700
Owner Occupied Housing Units	58.3%	54.0%	55.8%
Renter Occupied Housing Units	30.5%	32.6%	29.9%
Vacant Housing Units	11.2%	13.4%	14.2%
2014 Housing Units	3,439	16,804	20,753
Owner Occupied Housing Units	56.9%	53.3%	55.2%
Renter Occupied Housing Units	29.5%	31.6%	29.2%
Vacant Housing Units	13.6%	15.0%	15.7%
Median Household Income			
2000	\$33,828	\$34,014	\$36,251
2009	\$42,067	\$42,938	\$45,794
2014	\$46,478	\$47,614	\$50,391
Median Home Value			
2000	\$81,650	\$83,440	\$89,279
2009	\$84,591	\$86,897	\$92,956
2014	\$86,000	\$88,175	\$94,227
Per Capita Income			
2000	\$18,211	\$18,582	\$20,348
2009	\$22,575	\$23,371	\$25,116
2014	\$23,564	\$24,500	\$26,420
Median Age			
2000	39.3	38.1	39.1
2009	41.7	39.9	41.3
2014	42.2	40.4	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.




Sandusky

Market Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565
Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
 Household Income Base	3,175	14,698	17,817
< \$15,000	17.3%	19.1%	17.3%
\$15,000 - \$24,999	18.9%	17.3%	16.3%
\$25,000 - \$34,999	15.4%	14.8%	14.7%
\$35,000 - \$49,999	16.7%	16.3%	16.6%
\$50,000 - \$74,999	16.3%	18.4%	18.6%
\$75,000 - \$99,999	8.6%	8.1%	9.1%
\$100,000 - \$149,999	6.2%	4.5%	5.0%
\$150,000 - \$199,999	0.3%	0.6%	1.0%
\$200,000+	0.4%	0.8%	1.3%
Average Household Income	\$43,858	\$44,430	\$48,812
2009 Households by Income			
Household Income Base	3,055	14,532	17,755
< \$15,000	13.1%	14.3%	12.8%
\$15,000 - \$24,999	13.3%	12.2%	11.4%
\$25,000 - \$34,999	14.7%	14.1%	13.6%
\$35,000 - \$49,999	15.7%	15.2%	15.6%
\$50,000 - \$74,999	21.0%	20.9%	21.1%
\$75,000 - \$99,999	10.7%	12.3%	12.9%
\$100,000 - \$149,999	8.3%	7.8%	8.7%
\$150,000 - \$199,999	2.7%	1.9%	2.2%
\$200,000+	0.5%	1.2%	1.7%
Average Household Income	\$53,147	\$54,617	\$58,715
2014 Households by Income			
Household Income Base	2,973	14,274	17,497
< \$15,000	11.7%	12.9%	11.5%
\$15,000 - \$24,999	13.2%	12.1%	11.3%
\$25,000 - \$34,999	13.4%	12.9%	12.3%
\$35,000 - \$49,999	14.5%	14.0%	14.3%
\$50,000 - \$74,999	24.7%	24.4%	24.7%
\$75,000 - \$99,999	10.8%	12.5%	13.0%
\$100,000 - \$149,999	8.4%	7.9%	8.8%
\$150,000 - \$199,999	2.8%	2.0%	2.3%
\$200,000+	0.5%	1.2%	1.9%
Average Household Income	\$54,848	\$56,622	\$61,077
2000 Owner Occupied HUs by Value			
Total	2,140	9,177	11,554
<\$50,000	9.5%	13.1%	12.4%
\$50,000 - 99,999	56.9%	51.9%	46.7%
\$100,000 - 149,999	18.2%	21.8%	23.0%
\$150,000 - 199,999	8.5%	7.7%	9.5%
\$200,000 - \$299,999	5.7%	3.5%	5.2%
\$300,000 - 499,999	0.7%	1.1%	2.0%
\$500,000 - 999,999	0.0%	0.6%	0.9%
\$1,000,000+	0.5%	0.2%	0.3%
Average Home Value	\$104,682	\$102,740	\$113,897
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,061	5,467	6,168
With Cash Rent	94.5%	94.2%	93.9%
No Cash Rent	5.5%	5.8%	6.1%
Median Rent	\$411	\$388	\$397
Average Rent	\$384	\$387	\$408

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.




Sandusky

Market Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565
Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	7,753	36,188	43,451
Age 0 - 4	6.2%	6.6%	6.3%
Age 5 - 9	6.9%	7.0%	6.8%
Age 10 - 14	7.6%	7.3%	7.1%
Age 15 - 19	7.1%	7.1%	6.9%
Age 20 - 24	5.1%	5.7%	5.4%
Age 25 - 34	10.7%	11.8%	11.5%
Age 35 - 44	15.6%	15.3%	15.1%
Age 45 - 54	14.0%	13.6%	14.0%
Age 55 - 64	8.7%	8.6%	9.2%
Age 65 - 74	8.2%	8.5%	8.8%
Age 75 - 84	7.2%	6.5%	6.6%
Age 85+	2.7%	2.1%	2.3%
Age 18+	74.6%	74.7%	75.4%
2009 Population by Age			
Total	7,249	34,886	42,283
Age 0 - 4	6.0%	6.5%	6.2%
Age 5 - 9	6.0%	6.2%	6.1%
Age 10 - 14	6.5%	6.3%	6.2%
Age 15 - 19	6.7%	6.8%	6.6%
Age 20 - 24	6.0%	6.4%	6.0%
Age 25 - 34	11.4%	12.0%	11.5%
Age 35 - 44	10.9%	12.0%	11.9%
Age 45 - 54	15.3%	14.8%	14.9%
Age 55 - 64	12.9%	12.1%	12.7%
Age 65 - 74	7.7%	7.7%	8.1%
Age 75 - 84	7.0%	6.6%	6.9%
Age 85+	3.5%	2.6%	2.9%
Age 18+	77.3%	76.9%	77.5%
2014 Population by Age			
Total	6,995	33,979	41,302
Age 0 - 4	5.8%	6.4%	6.1%
Age 5 - 9	5.9%	6.1%	5.9%
Age 10 - 14	6.4%	6.3%	6.2%
Age 15 - 19	6.0%	6.1%	6.0%
Age 20 - 24	5.9%	6.4%	6.0%
Age 25 - 34	12.3%	12.7%	12.0%
Age 35 - 44	10.6%	11.4%	11.3%
Age 45 - 54	12.4%	12.7%	13.0%
Age 55 - 64	14.5%	13.5%	13.9%
Age 65 - 74	10.0%	9.6%	10.0%
Age 75 - 84	6.6%	6.2%	6.4%
Age 85+	3.6%	2.7%	3.0%
Age 18+	78.1%	77.6%	78.1%
2000 Population by Sex			
Males	47.1%	48.4%	48.2%
Females	52.9%	51.6%	51.8%
2009 Population by Sex			
Males	47.8%	48.8%	48.5%
Females	52.2%	51.2%	51.5%
2014 Population by Sex			
Males	48.1%	49.0%	48.6%
Females	51.9%	51.0%	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.





Sandusky

Market Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565
Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
 Total	7,753	36,186	43,453
White Alone	72.9%	78.0%	80.8%
Black Alone	23.5%	18.0%	15.5%
American Indian Alone	0.2%	0.3%	0.2%
Asian or Pacific Islander Alone	0.5%	0.5%	0.5%
Some Other Race Alone	0.6%	0.8%	0.7%
Two or More Races	2.3%	2.5%	2.3%
Hispanic Origin	2.2%	2.6%	2.5%
Diversity Index	43.9	39.2	35.5
2009 Population by Race/Ethnicity			
Total	7,246	34,885	42,283
White Alone	68.8%	74.6%	77.9%
Black Alone	26.8%	20.5%	17.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	0.7%	0.7%	0.8%
Some Other Race Alone	0.8%	1.0%	0.9%
Two or More Races	2.8%	2.9%	2.6%
Hispanic Origin	2.8%	3.2%	3.1%
Diversity Index	48.5	43.9	40.0
2014 Population by Race/Ethnicity			
Total	6,997	33,977	41,303
White Alone	66.5%	72.7%	76.2%
Black Alone	28.6%	21.9%	18.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	0.9%	0.9%	1.0%
Some Other Race Alone	0.9%	1.1%	1.0%
Two or More Races	3.0%	3.1%	2.9%
Hispanic Origin	3.0%	3.6%	3.4%
Diversity Index	50.7	46.4	42.5
2000 Population 3+ by School Enrollment			
 Total	7,386	34,670	41,673
Enrolled in Nursery/Preschool	1.8%	1.5%	1.4%
Enrolled in Kindergarten	1.8%	1.7%	1.6%
Enrolled in Grade 1-8	13.2%	12.8%	12.3%
Enrolled in Grade 9-12	6.6%	5.9%	5.8%
Enrolled in College	3.3%	2.6%	2.5%
Enrolled in Grad/Prof School	0.8%	0.4%	0.5%
Not Enrolled in School	72.5%	75.0%	76.0%
2009 Population 25+ by Educational Attainment			
Total	4,981	23,643	29,129
Less than 9th Grade	4.4%	4.2%	3.9%
9th - 12th Grade, No Diploma	10.2%	11.9%	11.7%
High School Graduate	43.3%	43.2%	42.4%
Some College, No Degree	20.2%	19.5%	19.2%
Associate Degree	7.4%	6.7%	6.5%
Bachelor's Degree	8.5%	10.0%	10.9%
Graduate/Professional Degree	6.0%	4.6%	5.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.





Sandusky

Market Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565
Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	5,902	28,257	34,469
Never Married	27.2%	28.3%	26.6%
Married	47.8%	49.3%	51.4%
Widowed	10.4%	9.1%	9.2%
Divorced	14.6%	13.3%	12.8%
2000 Population 16+ by Employment Status			
 Total	5,972	27,988	33,994
In Labor Force	61.4%	62.3%	61.8%
Civilian Employed	57.5%	58.6%	58.5%
Civilian Unemployed	3.9%	3.6%	3.3%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	38.6%	37.7%	38.2%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	88.6%	89.3%	90.1%
Civilian Unemployed	11.4%	10.7%	9.9%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	92.4%	92.9%	93.4%
Civilian Unemployed	7.6%	7.1%	6.6%
2000 Females 16+ by Employment Status and Age of Children			
Total	3,208	14,625	17,872
Own Children < 6 Only	6.0%	8.0%	7.6%
Employed/in Armed Forces	4.3%	5.4%	5.0%
Unemployed	0.7%	0.5%	0.4%
Not in Labor Force	0.9%	2.1%	2.2%
Own Children < 6 and 6-17 Only	4.9%	5.4%	5.0%
Employed/in Armed Forces	3.6%	4.0%	3.7%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.3%	1.3%	1.2%
Own Children 6-17 Only	18.7%	17.5%	17.0%
Employed/in Armed Forces	16.3%	13.9%	13.4%
Unemployed	0.2%	0.6%	0.5%
Not in Labor Force	2.2%	2.9%	3.1%
No Own Children < 18	70.4%	69.2%	70.5%
Employed/in Armed Forces	30.5%	32.7%	33.1%
Unemployed	2.6%	2.1%	1.8%
Not in Labor Force	37.4%	34.4%	35.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.





Sandusky

Market Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565
Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Employed Population 16+ by Industry			
 Total	3,748	18,124	22,086
Agriculture/Mining	0.4%	0.5%	0.6%
Construction	3.7%	3.5%	3.6%
Manufacturing	17.0%	17.1%	16.9%
Wholesale Trade	2.2%	2.4%	2.3%
Retail Trade	12.4%	11.9%	11.8%
Transportation/Utilities	2.1%	3.1%	3.2%
Information	2.1%	2.0%	1.7%
Finance/Insurance/Real Estate	3.9%	4.1%	4.4%
Services	52.2%	51.6%	51.3%
Public Administration	4.0%	4.0%	4.0%
2009 Employed Population 16+ by Occupation			
Total	3,748	18,127	22,089
White Collar	50.5%	50.2%	52.3%
Management/Business/Financial	7.1%	8.8%	9.9%
Professional	21.0%	17.4%	18.7%
Sales	11.9%	11.2%	10.9%
Administrative Support	10.5%	12.8%	12.8%
Services	23.9%	23.9%	22.2%
Blue Collar	25.6%	25.9%	25.4%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	3.5%	3.6%	3.7%
Installation/Maintenance/Repair	4.2%	3.3%	3.3%
Production	11.3%	11.4%	10.9%
Transportation/Material Moving	6.6%	7.5%	7.4%
2000 Workers 16+ by Means of Transportation to Work			
 Total	3,313	16,016	19,404
Drove Alone - Car, Truck, or Van	87.4%	85.5%	86.6%
Carpooled - Car, Truck, or Van	8.9%	9.6%	8.6%
Public Transportation	0.3%	0.7%	0.6%
Walked	1.4%	1.8%	1.6%
Other Means	0.8%	0.9%	0.9%
Worked at Home	1.3%	1.6%	1.7%
2000 Workers 16+ by Travel Time to Work			
Total	3,313	16,019	19,404
Did Not Work at Home	98.7%	98.4%	98.3%
Less than 5 minutes	8.6%	7.9%	7.2%
5 to 9 minutes	32.8%	24.7%	23.1%
10 to 19 minutes	37.0%	43.9%	45.0%
20 to 24 minutes	6.9%	7.4%	7.7%
25 to 34 minutes	5.9%	7.5%	7.8%
35 to 44 minutes	1.7%	1.6%	1.7%
45 to 59 minutes	1.8%	1.8%	1.9%
60 to 89 minutes	2.4%	1.9%	2.2%
90 or more minutes	1.6%	1.6%	1.6%
Worked at Home	1.3%	1.6%	1.7%
Average Travel Time to Work (in min)	14.6	15.7	16.1
2000 Households by Vehicles Available			
Total	3,204	14,654	17,733
None	7.5%	9.4%	8.4%
1	41.6%	40.4%	38.9%
2	36.6%	37.2%	38.5%
3	10.5%	10.0%	10.9%
4	2.4%	2.1%	2.3%
5+	1.4%	0.9%	1.0%
Average Number of Vehicles Available	1.6	1.6	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.





Sandusky

Market Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565
Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Type			
 Total	3,188	14,675	17,745
Family Households	64.9%	62.9%	63.6%
Married-couple Family	44.5%	43.9%	46.1%
With Related Children	19.6%	19.3%	19.5%
Other Family (No Spouse)	20.4%	19.0%	17.6%
With Related Children	13.9%	13.4%	12.3%
Nonfamily Households	35.1%	37.1%	36.4%
Householder Living Alone	30.8%	32.1%	31.4%
Householder Not Living Alone	4.3%	5.1%	5.0%
Households with Related Children	33.5%	32.7%	31.8%
Households with Persons 65+	28.6%	27.2%	27.6%
2000 Households by Size			
Total	3,187	14,675	17,745
1 Person Household	30.8%	32.1%	31.4%
2 Person Household	32.7%	32.1%	33.4%
3 Person Household	15.6%	15.3%	15.0%
4 Person Household	12.3%	12.1%	12.0%
5 Person Household	5.8%	5.7%	5.6%
6 Person Household	1.8%	1.8%	1.8%
7+ Person Household	0.9%	0.9%	0.9%
2000 Households by Year Householder Moved In			
Total	3,204	14,654	17,733
Moved in 1999 to March 2000	17.0%	19.4%	18.5%
Moved in 1995 to 1998	27.3%	26.2%	26.7%
Moved in 1990 to 1994	16.8%	15.9%	16.2%
Moved in 1980 to 1989	13.0%	14.3%	15.1%
Moved in 1970 to 1979	8.9%	9.0%	9.2%
Moved in 1969 or Earlier	16.9%	15.1%	14.4%
Median Year Householder Moved In	1993	1994	1994
2000 Housing Units by Units in Structure			
 Total	3,426	16,158	19,824
1, Detached	71.1%	62.9%	63.0%
1, Attached	1.9%	3.3%	4.1%
2	8.5%	9.5%	8.3%
3 or 4	5.4%	6.9%	6.3%
5 to 9	4.4%	4.5%	4.8%
10 to 19	1.9%	3.8%	3.6%
20+	5.4%	5.7%	5.2%
Mobile Home	1.3%	3.1%	4.6%
Other	0.0%	0.3%	0.2%
2000 Housing Units by Year Structure Built			
Total	3,438	16,175	19,814
1999 to March 2000	0.0%	0.5%	1.0%
1995 to 1998	1.0%	3.1%	4.3%
1990 to 1994	2.7%	3.5%	4.6%
1980 to 1989	7.2%	6.2%	7.6%
1970 to 1979	12.0%	12.2%	12.6%
1969 or Earlier	77.1%	74.4%	70.0%
Median Year Structure Built	1951	1954	1957

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Sandusky

Market Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565
Longitude: -82.702598

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Top 3 Tapestry Segments			
1.	Rustbelt Retirees	Rustbelt Traditions	Cozy and Comfortable
2.	Prosperous Empty Nests	Home Town	Rustbelt Traditions
3.	Rustbelt Traditions	Cozy and Comfortable	Home Town



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,034,228	\$20,019,036	\$26,118,588
Average Spent	\$1,320.97	\$1,377.77	\$1,471.06
Spending Potential Index	53	55	59
Computers & Accessories: Total \$	\$508,735	\$2,546,663	\$3,318,043
Average Spent	\$166.58	\$175.27	\$186.88
Spending Potential Index	73	77	82
Education: Total \$	\$2,948,802	\$14,791,022	\$19,253,939
Average Spent	\$965.55	\$1,017.96	\$1,084.42
Spending Potential Index	77	81	86
Entertainment/Recreation: Total \$	\$7,483,476	\$36,512,386	\$48,083,199
Average Spent	\$2,450.39	\$2,512.90	\$2,708.15
Spending Potential Index	76	78	84
Food at Home: Total \$	\$10,763,894	\$53,028,703	\$69,174,379
Average Spent	\$3,524.52	\$3,649.60	\$3,896.05
Spending Potential Index	77	80	85
Food Away from Home: Total \$	\$7,747,843	\$38,207,768	\$49,911,003
Average Spent	\$2,536.95	\$2,629.58	\$2,811.10
Spending Potential Index	76	79	84
Health Care: Total \$	\$9,507,450	\$45,034,256	\$59,554,845
Average Spent	\$3,113.11	\$3,099.40	\$3,354.26
Spending Potential Index	83	82	89
HH Furnishings & Equipment: Total \$	\$4,291,389	\$20,957,908	\$27,639,223
Average Spent	\$1,405.17	\$1,442.39	\$1,556.70
Spending Potential Index	65	66	72
Investments: Total \$	\$2,992,329	\$13,854,887	\$18,982,613
Average Spent	\$979.81	\$953.54	\$1,069.14
Spending Potential Index	68	66	74
Retail Goods: Total \$	\$56,691,630	\$275,899,146	\$363,001,941
Average Spent	\$18,563.07	\$18,988.24	\$20,445.05
Spending Potential Index	72	74	80
Shelter: Total \$	\$34,675,929	\$171,972,815	\$225,118,803
Average Spent	\$11,354.27	\$11,835.71	\$12,679.18
Spending Potential Index	73	76	81
TV/Video/Sound Equipment: Total \$	\$2,867,388	\$14,086,384	\$18,368,423
Average Spent	\$938.90	\$969.47	\$1,034.55
Spending Potential Index	77	80	85
Travel: Total \$	\$4,113,957	\$19,985,891	\$26,547,516
Average Spent	\$1,347.07	\$1,375.49	\$1,495.21
Spending Potential Index	73	74	81
Vehicle Maintenance & Repairs: Total \$	\$2,156,284	\$10,533,303	\$13,835,594
Average Spent	\$706.05	\$724.93	\$779.25
Spending Potential Index	75	77	83

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.



Population Growth Chart

Prepared

by Brondino and Associates

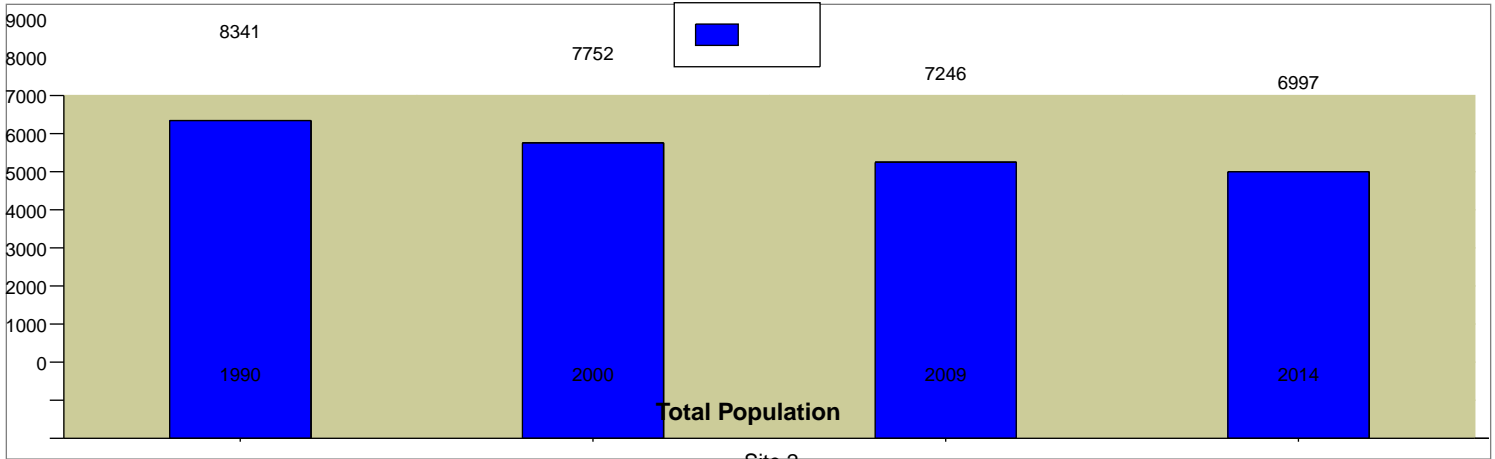
Sandusky

	Site 1	Site 2	Site 3
Radius: 1 Mile	-0.73%	-0.4%	-0.29%
Radius: 3 Miles	-0.7%	-0.53%	-0.47%

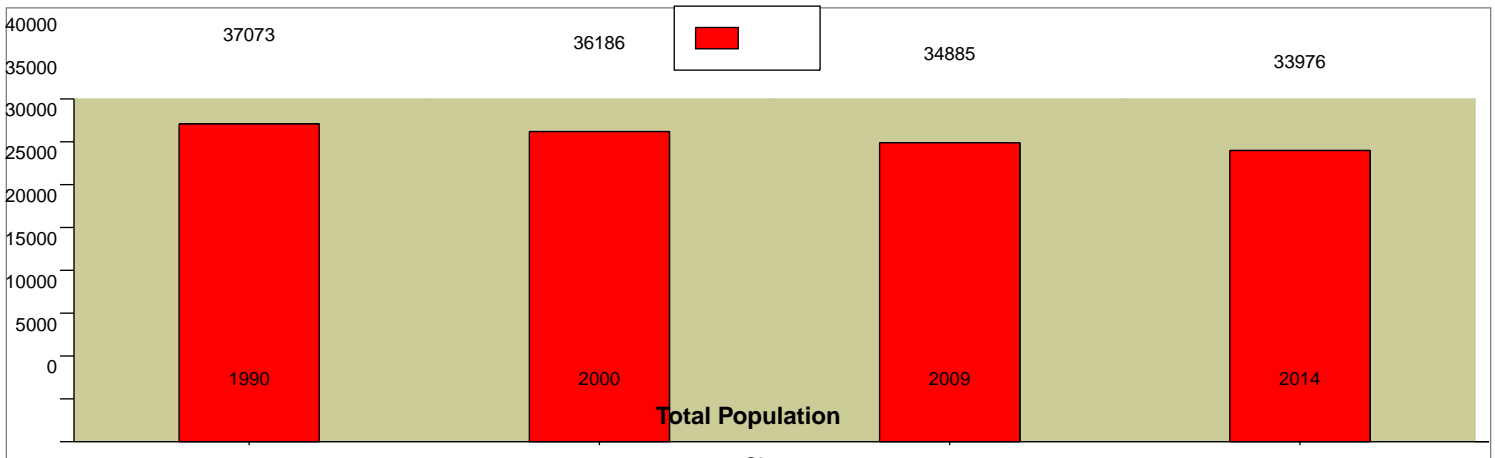
2000 - 2009 Population Annual Rate
 2009 - 2014 Population Annual Rate

Total Population

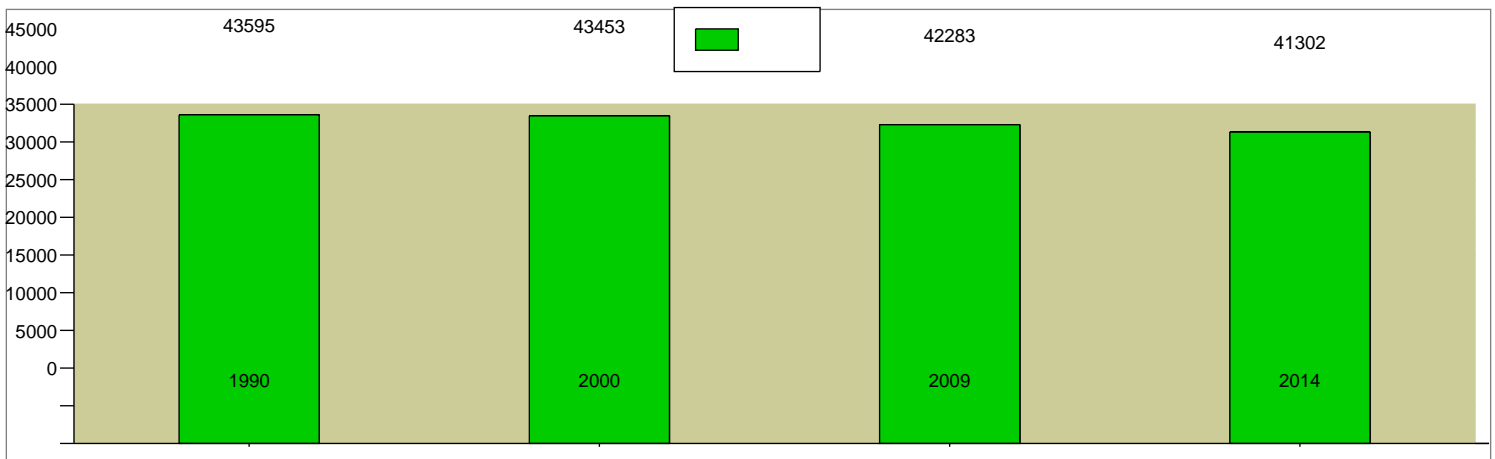
Site 1



Site 2



Site 3



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.



Quarterly Demographic Profile

Prepared by Brondino and Associates Inc

Sandusky

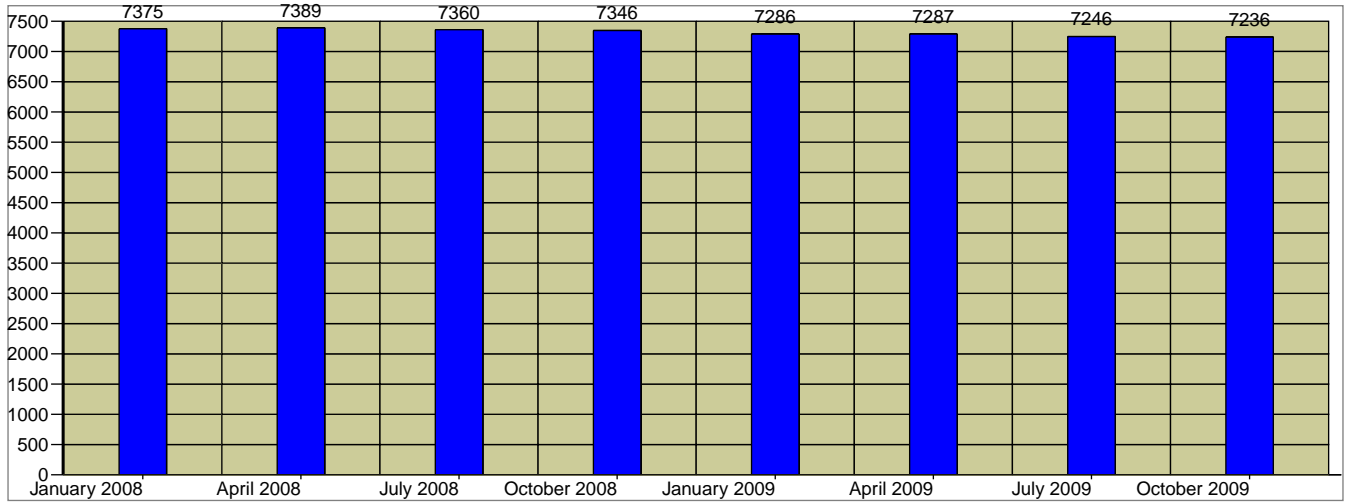
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Longitude: -82.702598

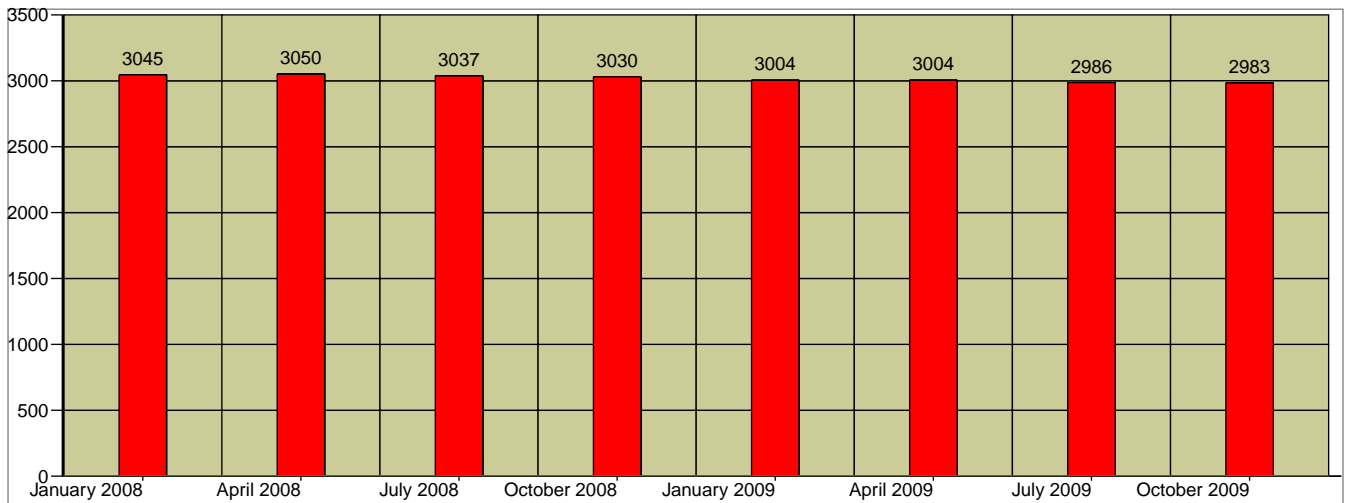
Site Type: Ring

Radius: 1 Miles

Quarterly Population Update



Quarterly Household Update



Quarter	Population	Percent Change	Households	Percent Change
January 2008	7,375		3,045	
April 2008	7,389	0.2%	3,050	0.2%
July 2008	7,360	-0.4%	3,037	-0.4%
October 2008	7,346	-0.2%	3,030	-0.2%
January 2009	7,286	-0.8%	3,004	-0.9%
April 2009	7,287	0.0%	3,004	0.0%
July 2009	7,246	-0.6%	2,986	-0.6%
October 2009	7,236	-0.1%	2,983	-0.1%
January 2008 - January 2009		-1.2%		-1.3%
April 2008 - April 2009		-1.4%		-1.5%
July 2008 - July 2009		-1.5%		-1.7%
October 2008 - October 2009		-1.5%		-1.6%
January 2008 - October 2009		-1.9%		-2.0%

Source: ESRI



Quarterly Demographic Profile

Prepared by Brondino and Associates Inc

Sandusky

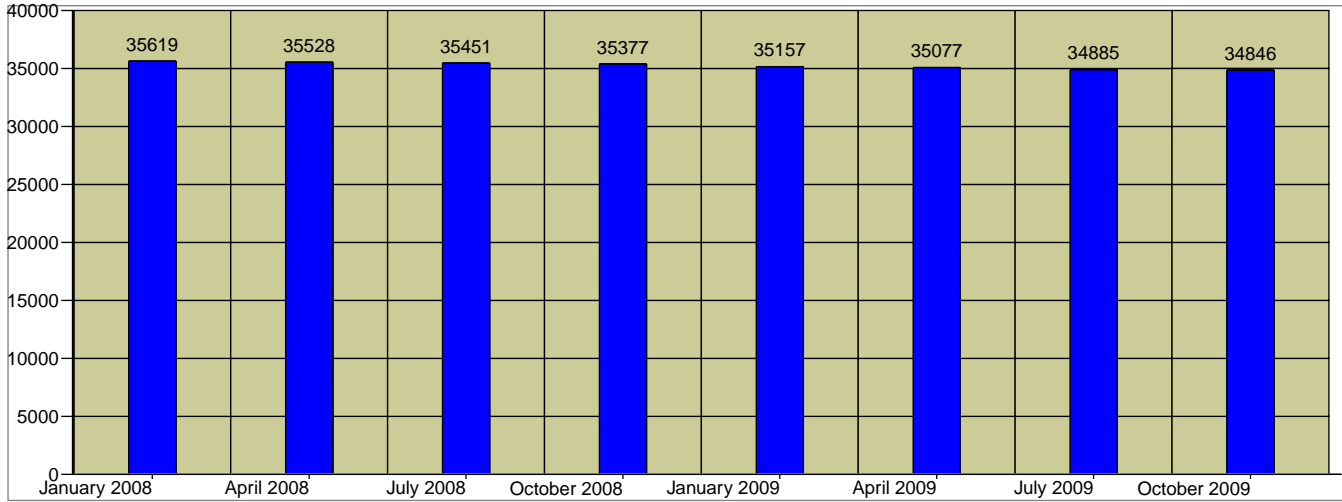
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Longitude: -82.702598

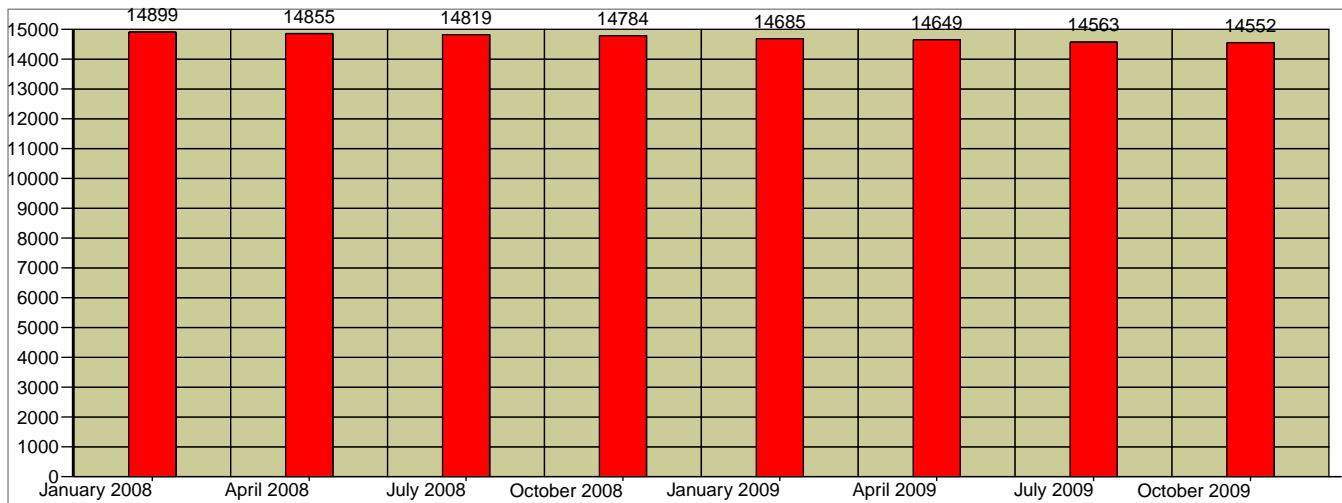
Site Type: Ring

Radius: 3 Miles

Quarterly Population Update



Quarterly Household Update



Quarter	Population	Percent Change	Households	Percent Change
January 2008	35,619		14,899	
April 2008	35,528	-0.3%	14,855	-0.3%
July 2008	35,451	-0.2%	14,819	-0.2%
October 2008	35,377	-0.2%	14,784	-0.2%
January 2009	35,157	-0.6%	14,685	-0.7%
April 2009	35,077	-0.2%	14,649	-0.2%
July 2009	34,885	-0.5%	14,563	-0.6%
October 2009	34,846	-0.1%	14,552	-0.1%
January 2008 - January 2009		-1.3%		-1.4%
April 2008 - April 2009		-1.3%		-1.4%
July 2008 - July 2009		-1.6%		-1.7%
October 2008 - October 2009		-1.5%		-1.6%
January 2008 - October 2009		-2.2%		-2.3%

Source: ESRI



Quarterly Demographic Profile

Prepared by Brondino and Associates Inc

Sandusky

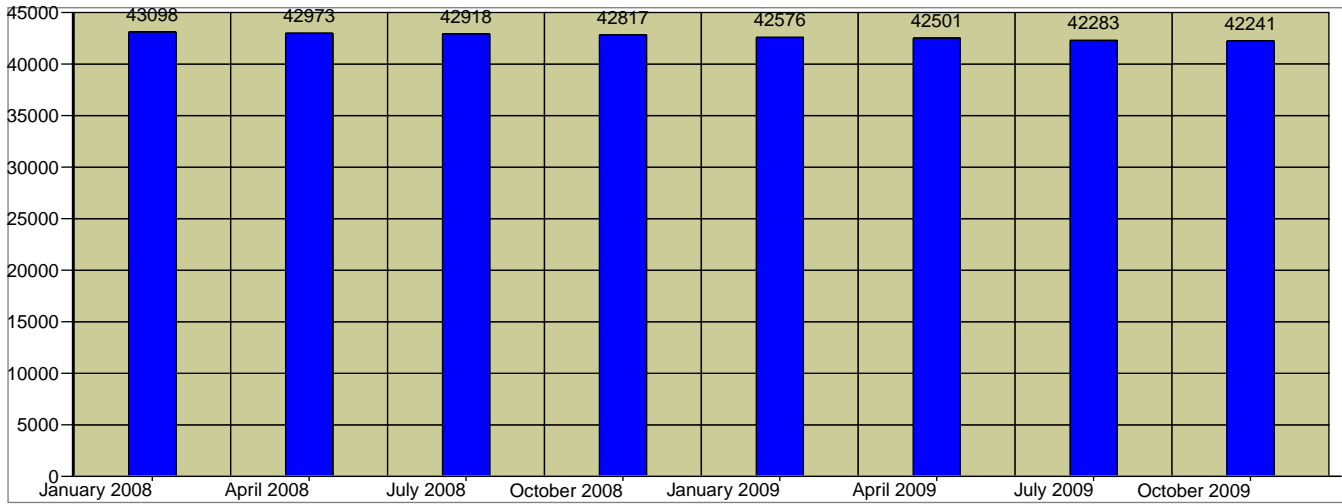
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Longitude: -82.702598

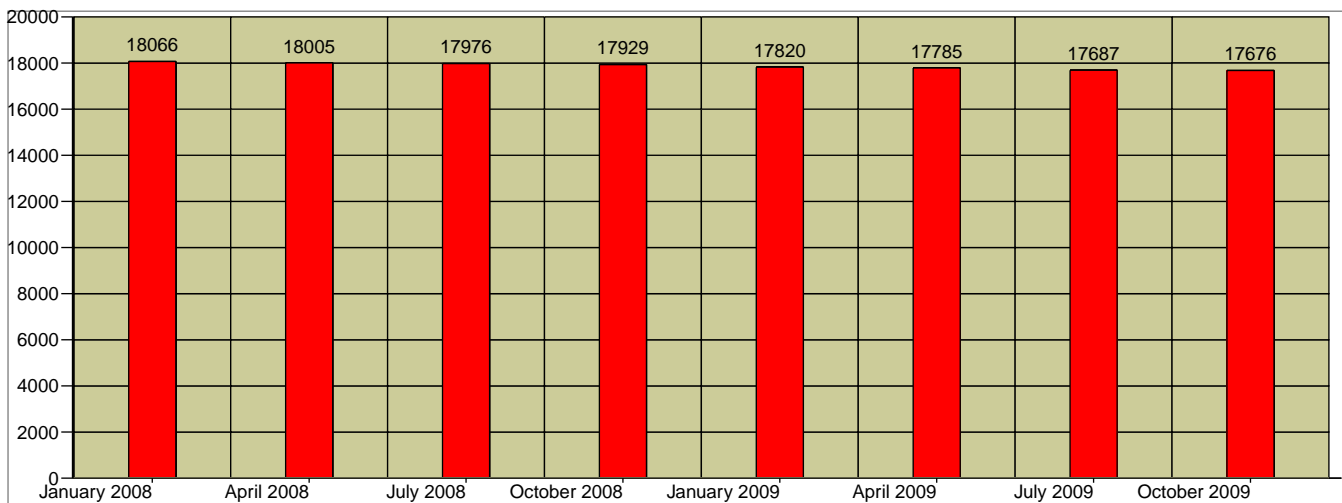
Site Type: Ring

Radius: 5 Miles

Quarterly Population Update



Quarterly Household Update



Quarter	Population	Percent Change	Households	Percent Change
January 2008	43,098		18,066	
April 2008	42,973	-0.3%	18,005	-0.3%
July 2008	42,918	-0.1%	17,976	-0.2%
October 2008	42,817	-0.2%	17,929	-0.3%
January 2009	42,576	-0.6%	17,820	-0.6%
April 2009	42,501	-0.2%	17,785	-0.2%
July 2009	42,283	-0.5%	17,687	-0.6%
October 2009	42,241	-0.1%	17,676	-0.1%
January 2008 - January 2009		-1.2%		-1.4%
April 2008 - April 2009		-1.1%		-1.2%
July 2008 - July 2009		-1.5%		-1.6%
October 2008 - October 2009		-1.3%		-1.4%
January 2008 - October 2009		-2.0%		-2.2%

Source: ESRI



Traffic Count Map

Prepared by Brondino and Associates Inc

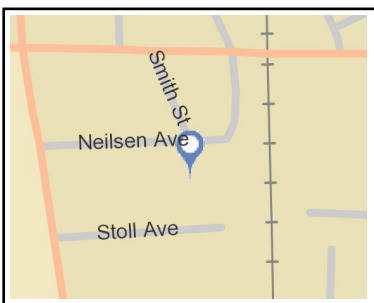
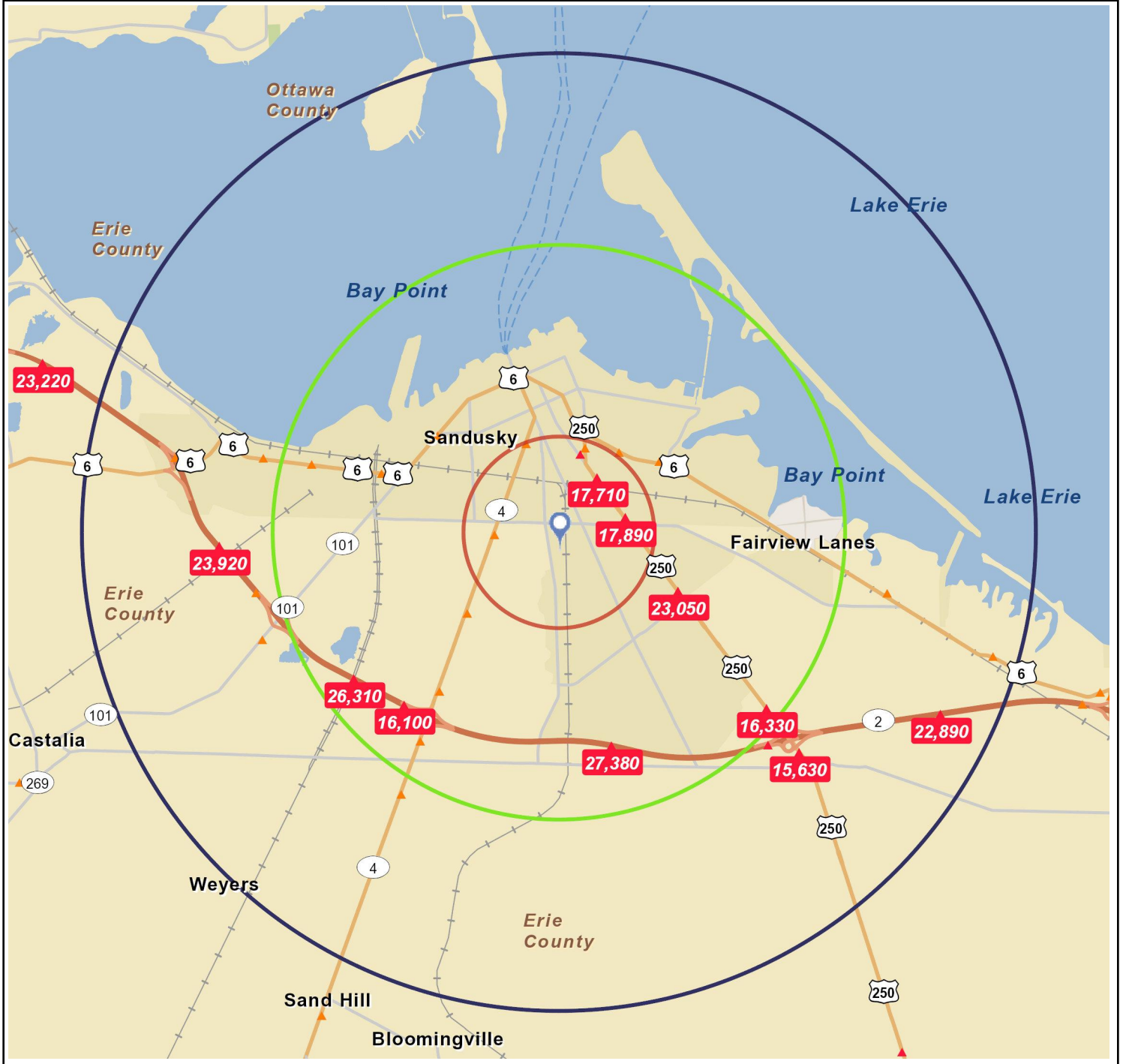
Sandusky

Latitude: 41.431565

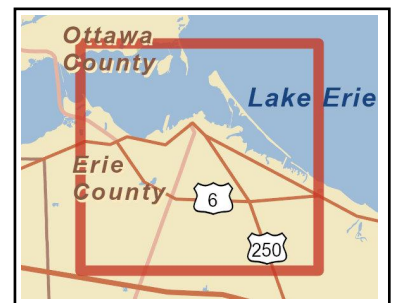
Site Type: Ring

Longitude: -82.702598

Rings: 1, 3, 5 Miles



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: © 2010 MPSI Systems Inc. d.b.a. DataMetrix®



Sandusky

Site Type: Ring

Traffic Count Profile

Prepared by Brondino and Associates Inc

Latitude: 41.431565

Longitude: -82.702598

Radius: 5 Miles

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.67	Hayes Ave	Grant St (0.2 miles N)	1992	9,710
0.70	Milan Rd	Butler St (0.06 miles SE)	1992	17,710
0.71	Milan Rd	Alpine Ave (0.02 miles NW)	2004	17,890
0.84	Milan Rd	E Boait St (0.06 miles SE)	1992	16,720
0.92	Sycamore Line St	Mc Kelvey St (0.14 miles N)	2004	8,990
0.98	Hayes Ave	Tyler St (0.02 miles S)	2004	10,180
1.05	Cleveland Rd	Springdale Dr (0.02 miles SE)	2004	10,540
1.09	Cleveland Rd	Dewey St (0.01 miles NW)	1992	10,600
1.19	Hayes Ave	Columbus Ave (0.02 miles NE)	1992	7,750
1.28	Hayes Ave	W Strub Rd (0.72 miles S)	2004	11,690
1.28	Cleveland Rd	(0.0 miles)	1992	8,780
1.32	Warren St	Reese St (0.03 miles NW)	2004	6,500
1.36	E Monroe St	Elm St (0.02 miles NE)	1992	5,300
1.38	Milan Rd	Dewitt Ave (0.08 miles NW)	2004	23,050
1.48	Hancock St	E Madison St (0.04 miles SE)	2004	6,130
1.62	Cleveland Rd	Remington Ave (0.08 miles SE)	2004	7,410
1.62	Tiffin Ave	W Monroe St (0.02 miles NE)	2004	10,730
1.66	W Washington St	Columbus Ave (0.03 miles NE)	2004	8,580
1.72	Warren St	E Adams St (999.99 miles W)	2004	5,030
1.74	Tiffin Ave	Mobil Dr (0.03 miles NE)	1992	10,710
1.95	Venice Rd	Huron St (0.12 miles W)	1992	11,920
2.01	Tiffin Ave	Harrison St (0.03 miles SW)	2004	5,490
2.07	Hayes Ave	W Strub Rd (0.15 miles N)	1992	11,490
2.29	State Route 2	Campbell St (0.76 miles W)	2004	27,380
2.30	Venice Rd	George St (0.06 miles W)	2004	10,390
2.42	State Route 2	Hayes Ave (0.3 miles SE)	1992	16,100
2.61	Hayes Ave	W Bogart Rd (0.21 miles S)	1992	12,230
2.63	State Route 2	Old Railroad Rd (0.03 miles SE)	2004	26,310
2.84	Milan Rd	State Route 2 (0.4 miles SE)	1992	16,330
3.11	State Route 2	Milan Rd (0.24 miles E)	1992	16,200

Data Note: The Traffic Profile displays up to 25 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2009 to 1963. Just over 64% of the counts were taken between 2001 and 2009 and 84% of the counts were taken in 1997 or later. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: Copyright: 2010 MPSI Systems Inc. d.b.a. DataMetrix®



Traffic Count Map - Close Up

Prepared by Brondino and Associates Inc

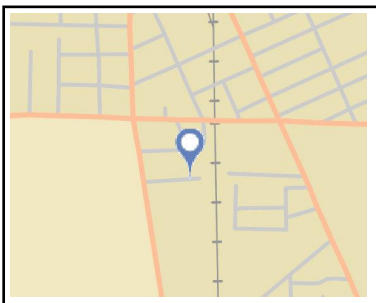
Sandusky

Latitude: 41.431565

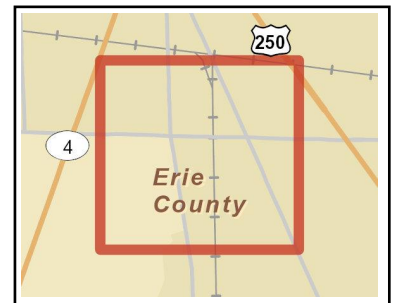
Longitude: -82.702598

Site Type: Ring

Rings: 1, 3, 5 Miles



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: © 2010 MPSI Systems Inc. d.b.a. DataMetrix®



Site Type: Ring

Executive Summary

Prepared by Brondino and Associates Inc

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

2009 Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Population	7,246	34,885	42,283
Male Population	47.8%	48.8%	48.5%
Female Population	52.2%	51.2%	51.5%
Median Age	41.7	39.9	41.3

2009 Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median HH Income	\$42,067	\$42,938	\$45,794
Per Capita Income	\$22,575	\$23,371	\$25,116
Average HH Income	\$53,147	\$54,617	\$58,715

2009 Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Households	3,054	14,530	17,755
Average Household Size	2.27	2.31	2.29

2009 Housing

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Owner Occupied Housing Units	58.3%	54.0%	55.8%
Renter Occupied Housing Units	30.5%	32.6%	29.9%
Vacant Housing Units	11.2%	13.4%	14.2%

Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Population	8,341	37,073	43,595
2000 Population	7,752	36,186	43,453
2009 Population	7,246	34,885	42,283
2014 Population	6,997	33,976	41,302
1990-2000 Annual Rate	-0.73%	-0.24%	-0.03%
2000-2009 Annual Rate	-0.73%	-0.4%	-0.29%
2009-2014 Annual Rate	-0.7%	-0.53%	-0.47%

In the identified market area, the current year population is 42,283. In 2000, the Census count in the market area was 43,453. The rate of change since 2000 was -0.29 percent annually. The five-year projection for the population in the market area is 41,302, representing a change of -0.47 percent annually from 2009 to 2014. Currently, the population is 48.5 percent male and 51.5 percent female.

Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Households	3,309	14,347	16,861
2000 Households	3,187	14,675	17,745
2009 Households	3,054	14,530	17,755
2014 Households	2,971	14,275	17,498
1990-2000 Annual Rate	-0.37%	0.23%	0.51%
2000-2009 Annual Rate	-0.46%	-0.11%	0.01%
2009-2014 Annual Rate	-0.55%	-0.35%	-0.29%

The household count in this market area has changed from 17,745 in 2000 to 17,755 in the current year, a change of 0.01 percent annually. The five-year projection of households is 17,498, a change of -0.29 percent annually from the current year total. Average household size is currently 2.29, compared to 2.36 in the year 2000. The number of families in the current year is 10,945 in the market area.

Housing

Currently, 55.8 percent of the 20,700 housing units in the market area are owner occupied; 29.9 percent, renter occupied; and 14.2 percent are vacant. In 2000, there were 19,826 housing units—58.3 percent owner occupied, 31.1 percent renter occupied and 10.5 percent vacant. The rate of change in housing units since 2000 is 0.47 percent. Median home value in the market area is \$92,956, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 0.27 percent annually to \$94,227. From 2000 to the current year, median home value changed by 0.44 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median Household Income			
1990 Median HH Income	\$25,537	\$24,686	\$26,305
2000 Median HH Income	\$33,828	\$34,014	\$36,251
2009 Median HH Income	\$42,067	\$42,938	\$45,794
2014 Median HH Income	\$46,478	\$47,614	\$50,391
1990-2000 Annual Rate	2.85%	3.26%	3.26%
2000-2009 Annual Rate	2.38%	2.55%	2.56%
2009-2014 Annual Rate	2.01%	2.09%	1.93%

Per Capita Income			
1990 Per Capita Income	\$12,869	\$12,176	\$12,978
2000 Per Capita Income	\$18,211	\$18,582	\$20,348
2009 Per Capita Income	\$22,575	\$23,371	\$25,116
2014 Per Capita Income	\$23,564	\$24,500	\$26,420
1990-2000 Annual Rate	3.53%	4.32%	4.6%
2000-2009 Annual Rate	2.35%	2.51%	2.3%
2009-2014 Annual Rate	0.86%	0.95%	1.02%

Average Household Income			
1990 Average Household Income	\$32,218	\$30,852	\$33,249
2000 Average Household Income	\$43,858	\$44,430	\$48,812
2009 Average HH Income	\$53,147	\$54,617	\$58,715
2014 Average HH Income	\$54,848	\$56,622	\$61,077
1990-2000 Annual Rate	3.13%	3.71%	3.91%
2000-2009 Annual Rate	2.1%	2.26%	2.02%
2009-2014 Annual Rate	0.63%	0.72%	0.79%

Households by Income

Current median household income is \$45,794 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$50,391 in five years. In 2000, median household income was \$36,251, compared to \$26,305 in 1990.

Current average household income is \$58,715 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$61,077 in five years. In 2000, average household income was \$48,812, compared to \$33,249 in 1990.

Current per capita income is \$25,116 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$26,420 in five years. In 2000, the per capita income was \$20,348, compared to \$12,978 in 1990.

Population by Employment

Total Businesses	502	1,876	2,070
Total Employees	6,258	27,015	40,056

Currently, 90.1 percent of the civilian labor force in the identified market area is employed and 9.9 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 93.4 percent of the civilian labor force, and unemployment will be 6.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 61.8 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 52.3 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 22.2 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 25.4 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 86.6 percent of the market area population drove alone to work, and 1.7 percent worked at home. The average travel time to work in 2000 was 16.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 15.6 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 42.4 percent were high school graduates only (29.8 percent in the U.S.)
- 6.5 percent had completed an Associate degree (7.2 percent in the U.S.)
- 10.9 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 5.4 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Executive Summary

Prepared by Brondino and Associates Inc

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography. Business data provided by InfoUSA, Omaha NE Copyright 2009, all rights reserved.